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UneeKor to Exhibit at 2026 PGA Show

Leading Golf Simulator Company Announces Return to PGA Show in Orlando, Florida for Seventh Consecutive Year

Orlando, FL — [UneeKor](#), a global leader in golf simulation and technology, is excited to announce its **return to the 2026 PGA Show in Orlando, Florida, from January 20–23, 2026**. This marks the seventh consecutive year UneeKor will exhibit at the largest golf showcase in the world, giving attendees an exclusive look at the company's latest technology and innovation.

"The PGA Show is where the future of golf takes shape, and UneeKor is proud to be part of that conversation. Every year we push our technology further so golfers, coaches, and businesses can experience new ways to train and play," said **Yun Lee**, Co-Founder, President, and Chief Brand Officer of UneeKor. "From hardware breakthroughs to AI-powered training tools, everything we create is designed to help golfers practice smarter and play better. We're excited to show everyone what we have planned at the 2026 show."



At the 2026 PGA Show, attendees can visit Uneekor's booth to experience hands-on demos, software previews, product showcases, and expert-led sessions that highlight the company's mission to transform how golfers train, compete, and enjoy the game.

The announcement comes after a landmark year for Uneekor, which included:

- **EYE XR Launch Monitor** – Expanding the company's overhead lineup with a rear-mounted convenience featuring Dimple Optix™ ball-tracking, and Club AI technology that eliminates the need for club stickers.
- **GAME DAY** – A new platform with 4K graphics, global online play, and monthly new championship course releases designed to elevate entertainment and competition.
- **AI Trainer** – Cutting-edge training software delivering real-time swing insights powered by artificial intelligence.
- **QED Trade-In Program** – Providing customers with a seamless upgrade path to Uneekor's latest launch monitor, the EYE XR.
- **Global Innovation Center in Dallas** – A new state-of-the-art facility for product development, testing, and customer engagement.
- **EYE MINI CORE Launch Monitor** - Uneekor's most easily accessible launch monitor in a compact design featuring 15 precision ball metrics, seamless plug-and-play setup, and compatibility with VIEW and GAME DAY software. Available exclusively on Amazon.

"From the EYE XR to the launch of our Dallas Innovation Center, 2025 was a year of tremendous growth for Uneekor," said **James Murphy**, Global Director of Marketing at Uneekor. "At the 2026 PGA Show, we're excited to showcase not just individual products, but how the full Uneekor ecosystem connects to create a smarter, more engaging golf experience."

Uneekor's continued growth and innovation highlight its commitment to making golf more accessible, engaging, and performance-driven for players of all levels, setting the stage for an exciting exhibit at the 2026 PGA Show.

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About Uneekor

Uneekor is a trailblazer in golf simulation technology, dedicated to revolutionizing the way golfers train and play. With a commitment to innovation and excellence, we bring together cutting-edge engineering and advanced software to deliver unparalleled performance analysis and enhancement tools. With over two decades of experience creating solutions in-house, Uneekor sets the standard for simulators trusted by everyone from beginners to pros.

At Uneekor, we understand the needs of golfers and strive to exceed their expectations with our unrivaled expertise and dedication to quality. Our range of products, including launch monitors, simulators, and

performance software, offers golfers of all levels the opportunity to elevate their game and master their passion.

Join us as we continue to push the boundaries of golf simulation technology and empower players worldwide to achieve their highest potential.

For more information, visit uneekor.com.

MEDIA CONTACT

Jacob Kingrey

Proof PR

937.750.5253

jacob@proof-pr.com