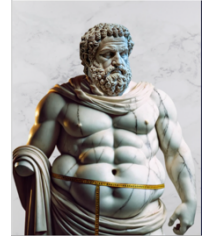


ROYAL SPORT TO EXHIBIT AT 2025 PGA BUYING SUMMIT AT PGA FRISCO, JULY 28 - 30



VALDOSTA, Georgia, (July 1, 2025) – Royal Sport LLC announced today plans to exhibit at the 2025 PGA Buying Summit, July 28 - 30, at the Omni PGA Frisco Resort and PGA Frisco, the home of the PGA of America in Texas.

Royal Sport will showcase our new size-inclusive golf apparel brand, Felix Rex, while participating in the One2One event and will introduce show participants to our “Couture for Kings” at Booth 120 in the Exhibit Ballroom.

Managing Partner, Debbie Crowe, states, “Royal Sport is pleased to join the industry to debut our proprietary ‘reverse-tapered’ luxury golf polo to golf’s most influential retailers.”

The PGA Buying Summit annually brings together influential PGA of America Golf Professionals and golf buyers to preview the latest innovations and trends from a curated group of top golf brands, while offering one of the first opportunities to place orders for new 2026 spring apparel lines. The three-day Summit, held at the midway point of the annual PGA Show cycle, will feature curated ONE2ONE buyer appointments on July 28 and ballroom exhibits showing the latest innovations and trends from more than 150 apparel, accessory, equipment, technology and golf lifestyle exhibitors on July 29 - 30. The event will include education sessions at the state-of-the-art PGA of America Professional Development Center, an evening Welcome Reception & Fashion Show at the resort, and nighttime golf experiential events, including the Summer Jam Golf Festival, across the innovative golf, retail and entertainment destinations of the Monument Realty PGA District. Visit PGABuyingSummit.com for event details and industry-only registration.

About Royal Sport

Royal Sport, LLC is a private start-up company organized in 2023 by five individual investors with private funding. United by their love for golf and a shared vision of modernizing the game’s style, they launched Felix Rex, a premium golf polo brand that blends performance, comfort, and timeless design.

Felix Rex - Latin for “Happy King” - is more than a name; it’s a declaration of a lifestyle. The brand was born from a simple but powerful idea: menswear should fit real bodies, especially those who don’t fit the traditional mold. We set out to challenge industry standards by collaborating with Savannah School of Art and Design (SCAD) to create clothing that celebrates confidence, comfort, and style for men with fuller midsections. Inspired by luxury and crafted with precision, Felix Rex blends innovative design with bold, original prints to deliver apparel that feels made just for you, because it is.

About PGA Golf Exhibitions

The [PGA Show](#) and [PGA Buying Summit](#) - Frisco are organized by PGA Golf Exhibitions (part of [RX](#)) and the PGA of America. Since its inception in 1954, the [PGA Show](#) has grown into the largest annual business event for the global golf industry. Both the [PGA Show](#) and the mid-season [PGA Buying Summit](#) drive the business of golf by providing opportunities to showcase and source innovative products, develop professional networks, learn new business strategies, and connect with peers and golf leaders. Learn more at PGAShow.com and follow us on [“X”](#), [Instagram](#) and [Facebook](#).

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CONTACT INFORMATION:

Royal Sport LLC: Debbie Crowe, 512-925-1886, debbie@royalsportclothing.com
PGA Show: Sherry Major, (305) 318-5208, sherry.major@rxglobal.com