

## **Media/Marketing Contact at Royal Sport LLC/Felix Rex:**

Debbie Crowe, Managing Partner, 512-925-1886 (mobile) | [debbie@royalsportclothing.com](mailto:debbie@royalsportclothing.com)

## **Connect with Us at the PGA Buying Summit:**

- **Booth #120**
- **On-Site Media/Marketing Contact:**  
Debbie Crowe, Managing Partner, 512-925-1886 (mobile)

## **About Us:**



Royal Sport LLC is a private company organized in 2023 by five individual investors with private funding. United by our love for golf and a shared vision of modernizing the game's style, we launched FELIX REX, a premium golf brand that blends performance, comfort, and timeless design.

FELIX REX - Latin for "Happy King" - is more than a name: it's a declaration of a lifestyle. The brand was born of a simple but powerful idea: menswear should fit real bodies, especially those who don't fit the traditional mold. We set out to challenge industry standards by collaborating with Savannah School of Art and Design (SCAD) to create clothing that celebrates confidence, comfort, and style for men with fuller midsections, inspired by luxury and crafted with precision. Felix Rex blends innovative design with bold, original prints to deliver apparel that feels made just for you, because it is. FELIX REX is Couture for Kings.

## **Branding & Images:**

Please contact Debbie Crowe, 512-925-1886 | [debbie@royalsportclothing.com](mailto:debbie@royalsportclothing.com)

## **Press Releases & Media Resources:**

**Website:** <https://www.felixrexclothing.com>

**Press Releases:** uploaded to the DOCUMENTS section of Royal Sport Show Directory Listing.