



(SAMPLE EXHIBITOR PRESS KIT FOR EXHIBITOR ONLINE LISTING)

## Media/Marketing Contact at the 2022 PGA Show: Sherry Major, Media Consultant

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### About PGA Golf Exhibitions:

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized in partnership by PGA Golf Exhibitions and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at [PGAShow.com](http://PGAShow.com) and follow us on [Twitter](#), [Instagram](#) and [Facebook](#). PGA Golf Exhibitions, based in Norwalk, CT, is part of RX Global, a worldwide leader in building businesses for individuals, communities and organizations – [RXGlobal.com](http://RXGlobal.com).

### PGA Golf Exhibitions Spokesperson:



#### Event Vice President Marc Simon

A member of the management team since 1998, Marc Simon is the Event Vice President, overseeing PGA Golf Exhibitions. Simon has been involved in the golf industry nearly his entire life. As a player, Simon progressed from top regional amateur to standout player on the Hamilton College golf team, earning Academic All-America Honors and ultimately election to the Town of Kirkland (NY) Sports Hall of Fame in 2008.

His golf industry career began in the pro shop at Skenandoa Golf Course in Clinton, N.Y., and after graduating from Hamilton in 1994, he became their Sports Information Director before progressing to a successful career with Reed Exhibitions for the PGA Show - beginning in sales, then Sales Manager, National Accounts Manager, and Sales Director. Simon has been Awarded Reed's "People's Choice" Awards in 2005, 2010 and 2011 and 2015, was named the Reed Americas Group Sales Director of the Year in 2011 and was recognized as a 2011 honoree of the Sporting Goods Business 40 Under 40 Awards. He was named Event Director in 2013. Under his leadership as the Event Vice President, the PGA Merchandise Show was awarded the prestigious Gold 100 "Greatest Show" designation by Trade Show Executive Magazine in 2017 and 2018, and Simon was awarded the RX Worldwide Board Award in 2018.

- All media requests for interview, contact [sherry.major@rxglobal.com](mailto:sherry.major@rxglobal.com) or 305-318-5208

### PGA Show Press Releases & Media Resources:

Press Releases: <https://www.pgashow.com/en-us/Media/Press-Releases.html>

- PGA of America and PGA Golf Exhibitions Announce Early Exhibitor List; Provide Attendee Registration Update for 2022 PGA Show - November 19, 2021
- PGA of America and PGA Golf Exhibitions Share 2022 PGA Show Update - October 25, 2021
- PGA of America and PGA Golf Exhibitions Update: 2022 In-Person PGA Show Enhancements - August 19, 2021

Media Resources: <https://www.pgashow.com/en-us/Media.html>

- Media Registration & Media Coverage Policy
- Event History
- Event Photos (editorial use only)
- Event Logo (editorial use only)
- In the News – PGA Show featured press coverage