



## SP0006 52N Sunglasses

ADIDAS

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\$69.28

SHOP NOW

For the guys that like that old-schoo look but still want the modern touches you know and love today, turn to these. The non-slip temples are essential, and the 12 anti-fog ventilation holes are a lifesaver.

After looking we found these to be light, comfortable and the Frodo Dark Gull lenses undoubtedly enhance the contrast on bright days, which is especially helpful on greens with subtle slopes.

The really material used for the nose pads ensures a comfortable fit, secure to where the optical environment material on the inside of the temples has a softer feel and increases to grip when wet. This means that when you sweat, a common occurrence when playing on hot sunny days, they stay firmly in position when you swing.

Baking Period: 8 Sunglasses Review

Adidas Men's Blue Injected Sport Sunglasses

Light design



Whatever the weather these will help you to focus. There are 12 ventilation holes to prevent the steam from building up on the lenses.

These are flexible, lightweight and hard-wearing, everything you want when you're grinding out a score or just enjoying a leisurely round in the sunshine.



ADIDAS

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## Golf / Lifestyle Highlights

### ADIDAS THIN RECTANGULAR SUNGLASSES

- 12-hole ventilation system
- Security block hinges
- 4 position adjustable nosepads
- Security block hinges
- Mirrored lenses

ER3.78

Whatever the weather these will help you to focus. There are 12 ventilation holes so there's no chance of steaming up nor any slipping due to the adjustable nose pads and non-slip temples.

These are flexible, lightweight and hard-wearing, everything you want when you're grinding out a score or just enjoying a leisurely round in the sunshine.



HOME PLAY GOLF FIND AN INSTRUCTOR EVENTS CALENDAR PHOTO GALLERY

## Adidas Injected Sport Sunglasses Product Review

Adidas Men's Blue Injected Sport Sunglasses



### Shades of Glory

After looking we found these to be light, comfortable and the Frodo Dark Gull lenses undoubtedly enhance the contrast on bright days, which is especially helpful on greens with subtle slopes.



1. THE DESIGN: The design of the sunglasses is a key factor in their appeal. The sunglasses have a sleek, modern look with a thin frame and a wide bridge. The lenses are a light blue color, which is a nice touch. The temples are also a light blue color, which matches the lenses. The overall look is clean and professional.

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After looking we found these to be light, comfortable and the Frodo Dark Gull lenses undoubtedly enhance the contrast on bright days, which is especially helpful on greens with subtle slopes.

The really material used for the nose pads ensures a comfortable fit, secure to where the optical environment material on the inside of the temples has a softer feel and increases to grip when wet. This means that when you sweat, a common occurrence when playing on hot sunny days, they stay firmly in position when you swing.

Baking Period: 8 Sunglasses Review

Adidas Men's Blue Injected Sport Sunglasses

Light design



Whatever the weather these will help you to focus. There are 12 ventilation holes so there's no chance of steaming up nor any slipping due to the adjustable nose pads and non-slip temples.

These are flexible, lightweight and hard-wearing, everything you want when you're grinding out a score or just enjoying a leisurely round in the sunshine.



HOME PLAY GOLF FIND AN INSTRUCTOR EVENTS CALENDAR PHOTO GALLERY

## Adidas Injected Sport Sunglasses Product Review

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## SP0006 52N Sunglasses

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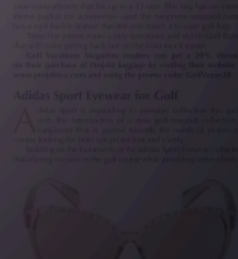
SHOP NOW

For the guys that like that old-schoo look but still want the modern touches you know and love today, turn to these. The non-slip temples are essential, and the 12 anti-fog ventilation holes are a lifesaver.



After looking we found these to be light, comfortable and the Frodo Dark Gull lenses undoubtedly enhance the contrast on bright days, which is especially helpful on greens with subtle slopes.

The really material used for the nose pads ensures a comfortable fit, secure to where the optical environment material on the inside of the temples has a softer feel and increases to grip when wet. This means that when you sweat, a common occurrence when playing on hot sunny days, they stay firmly in position when you swing.



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11

PIECES OF COVERAGE:

101M

ONLINE READERSHIP:

0

PRINT READERSHIP:

2.8M

PRINT CIRCULATION:



#### Characteristics.

After testing we found these to be stylish, comfortable and the Prizm Dark Golf lenses undoubtedly enhance the contrast on bright days, which is especially helpful on greens with subtle slopes.

The tacky material used for the nose pads ensures a comfortable but secure fit while the special Unobtanium material on the inside of the earsocks has a similar feel and increases in grip when wet. This ensures that when you sweat, a common occurrence when playing on hot sunny days, they stay firmly in position when you swing.

#### [Oakley Portal X Sunglasses Review](#)

### Adidas Matte Blue Injected Sport Sunglasses

#### Stylish design



Whatever the weather these will help you to focus. There are 12 ventilation holes so there's no chance of steaming up nor any slipping due to the adjustable nose pads and non-slip temples.

These are flexible, lightweight and hard-wearing, everything you want when you're grinding out a score or just enjoying a leisurely round in the sunshine.

Also, as you would expect with adidas, there are lots of colours to choose from especially in terms of the lenses.

### Henrik Stenson Iceman 3.0 Sunglasses

Used by Henrik himself

## Golf Monthly

APR 13, 2021

(EST.) MONTHLY VISITS:

1.05M

Advertisement



# SWEETSTUFF

by Terry Ross



W and 10" D. It has an internal 2,900 CU inch capacity that is expandable to 3,400 CU inches with the zippered 2" expansion. It also has a front outside panel that is very handy for quick access.

It also has a fur-lined crush resistant valuables pocket, internal mesh zippered compartment, three multiple reinforced soft grip handles along the sides and front and a heavy-duty chassis with 5" smooth-ride urethane wheels. Ergonomically designed, the Puddle Jumper has all the right touches and looks to be able to handle a lot of trips.

For your toiletries, the Loo Bag will fit nicely in either the backpack or the Puddle Jumper and can carry a lot in a small space. It weighs less than one pound but has seven pockets/compartments, including a main pocket that holds full-size toiletries. Other features include quick-entry side pockets that have antibacterial lining that prevents odor and mildew, a fur-lined valuables pocket and a top hook to hang the bag from a bar or rack that tucks away when not in use. Two travel-size plastic containers are included for liquids.

Two more items round out this Projekt stable for a golf trip. The Bantam Travel cover offers loads of protection for your golf bag and fits in nicely with Projekt's personal luggage gear. The smooth urethane wheels make it easy to maneuver through the airports, and the large, coffin-style opening lets you pack your clubs easily and securely with dual external cinch straps and club head protection with a fully padded top. This rolling case has neoprene wrapped top grade handles and a front-zippered sleeve pocket on top. The case is tip-resistant and fits both stand and cart-sized bags.

To round out the collection, a shoe bag is a must--and the Primo Dagrey not only matches the other bags by Projekt in style and durability, but it is also very functional with an easy-clean interior

shoe compartment that fits up to a 13-size. This bag has an internal sleeve pocket for accessories—and the neoprene-wrapped handle has a nice buckle feature that lets you attach it to your golf bag.

These five pieces make a very functional and stylish Golf Bundle that will make getting back out on the road much easier.

**Golf Vacations Magazine readers can get a 20% discount on their purchase of Projekt luggage by visiting their website at: [www.projektco.com](http://www.projektco.com) and using the promo code: GolfVacay20.**

## Adidas Sport Eyewear for Golf

**A**didas Sport is expanding its eyewear collection this spring with the introduction of a new golf-inspired collection of sunglasses that is geared towards the needs of players on-course looking for both sun protection and clarity.

Building on the framework of the adidas Sport Eyewear collection, this offering focuses on the golf course while providing better clarity as



## SP0006 52N Sunglasses

ADIDAS

amazon.com

\$69.28

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For the guys that like that old-school look but still want the modern touches you know and love today, turn to these. The non-slip temples are essential, and the 12 anti-fog ventilation holes are a lifesaver.

(EST.) MONTHLY VISITS:

26.7M



## Adidas Matte Blue Injected Sport Sunglasses

Stylish design



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Golf Monthly

APR 13, 2021

(EST.) MONTHLY VISITS:

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## The Wall Street Journal

JUN 09, 2021

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72.4M

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## The Best Sports Sunglasses for Cycling, Running and More

Sweat-resistant. High-performance. Our top picks to stay on your face and help keep you cool through the hottest runs and steepest biking trails this summer.



**SHADES OF GLORY** Your favorite poolside wayfarers are no match for the athletic performance of the Roka Matador, Spy Optic Monolith, Oakley Kato, Smith Shift Mag or Adidas Sport Sunglasses SP0025

PHOTO: F. MARTIN RAMIN/THE WALL STREET JOURNAL

Sal Vaglica

Updated June 14, 2021 12:26 am ET



PRINT



TEXT

16

## UPCOMING EVENTS



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5. Another Respiratory Virus Is Spreading as



**PRO CYCLIST** Payson McElveen, 28, never leaves home without two biking accessories: his helmet and, for less obvious reasons, his specialized sport sunglasses. Whether bombing down a mountain, leaning into turns or ducking to avoid malevolent branches, the Durango, Colo., resident needs his sunnies to stay firmly on his face to block glare and shield his eyes from debris. And he knows his favorite poolside Wayfarers can't begin to suffice. "The field of view is much greater, which makes reading the terrain easier," Mr. McElveen said of the athlete-friendly design.

Even if you're not a pro, upgrading your shades will keep you more comfortable and protected while riding, running, hiking, golfing or paddling this summer. We tried on the newest crop to check for fit and clarity. Here, our five top picks.

**1. THE CLINGERS** Despite their modern style, these **Roka Matador** sunglasses employ Jurassic technology. The textured, grippy rubber nosepiece and arms are designed to mimic the soft and sticky feet of a clingy gecko, so they stay put no matter how much you sweat or

move. When you buy, pick from nine lens options, from one for bright sun to another that makes the whites of road lines or golf balls pop. Additional lenses are easily swapped in and available from \$70. From \$235, [roka.com](http://roka.com)

**2. THE SKIER'S PAIR** You might doubt the claim that the **Spy Optic Monolith's** high-contrast lens tech is scientifically tuned to boost your mood—but the fun factor of these oversize sunglasses might make you smile anyway. The shades'

curved design works hard to follow the shape of your face, while front-facing vents capture breezes to cool you. You can even use them during spring ski season to knock the edge off snow glare and shield your eyes from snowblowers. \$150, [spyoptic.com](http://spyoptic.com)

**3. THE MINIMALISTS** With this **Oakley Kato** model, instead of connecting the arms to an actual frame, the brand bolted them right to the lenses for a sparer look. These also might be the most comfortable pair we tried: You can customize the fit by

choosing from three sizes of nose piece and by tilting and locking the adjustable arms into different positions. \$291, [oakley.com](http://oakley.com)

**4. THE TRANSFORMERS** By pressing buttons on the arms of these **Smith Shift Mag** shades, you can release a magnetic catch—making it a breeze to swap the optics without smudging them with fingerprints. These are also the only option we tried that ships with two lenses, including a clear one for riding at dawn or dusk when you need only shield your eyes from wind, not sun. \$259, [smithoptics.com](http://smithoptics.com)

**5. THE DISCREET SHADES** Unlike many of the more far-out-looking sunglasses here, the **Adidas Sport Sunglasses SP0025** let you chase down fly balls and then confidently stride into the coffee shop without provoking stares. A dozen vents line the top of the frame to keep you cool and the lenses fog-free. While the lack of polarization on the model pictured means it won't shield your eyes from glare on the water, these are the most affordable swap for your daily sunglasses. From \$120, [adidas.com](http://adidas.com) —*Sal Vaglica*

## Shades of Glory

Our favorite sport sunglasses for putting on your game face



## The Wall Street Journal (PRINT)

JUN 12, 2021

PRINT CIRCULATION:

2.8M

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HOME PLAY GOLF FIND AN INSTRUCTOR EVENTS CALENDAR PHOTO GALLERY

# Adidas Injected Sport Sunglasses Product Review

JUNE 13, 2021 BY WALTER LIS

(EST.) MONTHLY VISITS:

6.01K



No matter what sport you play, having your sunglasses fog up during competition can be anywhere from highly disappointing to downright dangerous. In a sport like golf that is often played in bright sunlight under hot, humid conditions, sunglasses that provide a clear vision despite these factors can dramatically improve your performance.



### ADIDAS THICK FLAT TOP SUNGLASSES

- 12-hole ventilation system
- Security block hinges
- 4 position adjustable nose pads
- Security block hinges
- KOLOR UP™ sun lenses enhance the beauty of colors while maintaining a high level of sun protection

£83.78

[CLICK HERE TO BUY](#)

(EST.) MONTHLY VISITS:

396K



### ADIDAS THIN RECTANGULAR SUNGLASSES

- 12-hole ventilation system
- Security block hinges
- 4 position adjustable nose pads
- Security block hinges
- Mirrored lenses

£83.78

[CLICK HERE TO BUY](#)



### ADIDAS THIN RECTANGULAR SUNGLASSES

- 12-hole ventilation system
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- 4 position adjustable nose pads

Adidas Sport Launches  
New Golf Inspired Eyewear  
Collection – Golf Coast  
Magazine

MAR 04, 2021

ADIDAS SPORT LAUNCHES NEW GOLF  
INSPIRED EYEWEAR COLLECTION

(EST.) MONTHLY VISITS:

803

📅 March 4, 2021

👤 DAVE DAUBERT

🏌️ [Golf Equipment](#)***Sunglasses for Hitting Fairways and Making Birdies***

Building on the framework of the [Adidas Sport Eyewear collection](#), this offering focuses on the golf course while providing better clarity as your ball leaves the clubface. From the best-in-performance athletic materials with the *impact-resistant and ultra-lightweight TR90 injection molding for the frame, as well as the visual enhancement of your surrounding light, color and contrast*. With the Kolor Up™ technology applied to these scratch-resistant lenses, you'll have an easier time noticing differences in the green's breaks. These frames are contemporary and versatile in style, taking you from the front nine, making the turn, and onto the clubhouse before teeing it up for another round. Adidas Sport Eyewear elevates every shot, protecting your sight and transforming your vision allowing you to see details in all conditions, and even potentially helping to knock a few strokes off your round.

## Specs:

- 12-hole ventilation system
- Security block hinges
- 4 position adjustable nose pad
- KOLOR UP™ sun lenses enhance colors while maintaining a high level of sun protection
- Hybrid of style and performance
- MSRP: \$99 – \$109 – \$139- Available at PGA Superstore.



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Adidas Sport Launches New Golf Inspired Eyewear Collection  
Sunglasses for Hitting Fairways and Making Birdies

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Check out all the Adidas eyewear on their website. [CLICK HERE](#)

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Golf Sportswear Reviews

(EST.) MONTHLY VISITS:

Data not available





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## Adidas Sport Launches New Golf Inspired Eyewear Collection

By Dave Daubert | March 18th, 2021 | Categories: Golf Products | Tags: Dave Daubert, Sunglasses



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Specs:

- 12-hole ventilation system



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