



Introducing Carl Horne and the True Turn Pro

When it comes to a product designed to ease pain and rehabilitate the body, results speak volumes. But sometimes the origin of that device tells just as beneficial a story, like that of the True Turn Pro — a revolutionary rehabilitative and strengthening device with the potential to help millions.

Carl Horne, a veteran of more than 25 years in the physical rehabilitation and strength-conditioning field, cut his teeth in the fast-paced grind of the NBA with the LA Clippers. But it wasn't until family life slowed him down and a move to Phoenix brought him in touch with Tom Lucey, that his higher calling was found.

Tom was 70 and retired, a formerly avid golfer who'd been sidelined from his passion by back pain and eventual surgery (each year more than one million Americans suffer this same fate). He was looking to rekindle his life's fire (and body's ability) for playing golf and partnered with Carl to make that dream a reality. It was at this time Carl realized a dream of his own - *to create a tool that focuses on strength, stability, mobility and function of the spine.*

With the main motivation of getting Tom back on the course safely and pain-free, Carl poured his years of experience and education into the research and development of his new product. With mindful considerations and strenuous planning, the end result is the True Turn Pro, the world's FIRST and ONLY thoracic spine isolation device.

Excitingly, for the first time ever, people with rehabilitative and/or strengthening needs can properly rotate their thoracic vertebrae to gain increased core strength and stability without causing strain or injury to other parts of their spine or body.

The benefits of the True Turn Pro stretch far beyond the golf course though, as a host of other sports benefit from proper body rotation and core stability. Not to mention those millions of Americans who are needlessly suffering with back issues. A steady and successful road to recovery can be achieved with the True Turn Pro. Just ask Tom — if you can catch him; now at the prime age of 80, he still hits the links twice a week. Talk about a *true* success story.

For media inquiries please contact EMAIL@placeholderhere.com
For more information about the True Turn Pro visit TrueTurnPro.com