

FOR RELEASE ON [December 9,2021] AT [11am PST] Contact: [Maureen Carruthers & Movetes]
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## Movetes is prepared to launch Play collection in time for the holidays

Newest items gives new meaning to versatile sportswear

[West Palm Beach, FL - December 9, 2021] — Movetes' latest collection is inspired by PLAY and comes to the table with 7 pieces. You'll spot new colorways to a couple of their existing items; the ever so soft Aubrey Sweater now comes in a stunning goldfinch and their water/outdoor-inspired Sun Flex Mock (that typically sports a fun print) now comes in empire blue with the pearl print. In addition to the tried and true, Movetes launches an Impact Jacket, Bubble Skort, Simone Top, and a Get Up & Go Hoodie.

These new items break the mold when it comes to sportswear and deliver versatile pieces that can be worn day or night. No matter your lifestyle, Movetes aims to provide well-tailored apparel that can be used for layering, running errands, or getting out on the course. So long are the days of packing a change of clothing in your gym bag, when your activewear features moisture-wicking properties, 4-way stretch, and sun protection to name a few.

Not only does every piece in the PLAY collection provide great functionality, but Movetes doesn't skimp on those details! Every stitch is purposely placed, yet adds to the luxurious quality and craftsmanship. The Impact Jacket boasts beautiful ribbing along the neckline for an extra touch that is nearly forgotten in most athletic wear today. Look closely and you'll even find hidden pockets along those elongating seam lines.

Movetes was founded by Maureen Carruthers in 2016 to give women options to style their own lives, to feel confident and chic while balancing life. Plus every piece in the Movetes collection is designed and created with sustainability in mind. Each piece makes use of intentional materials you can feel good about, like recycled polyester and organic cotton...What's not to love?

Movetes.com