

BIOLYTE®

the IV in a bottle

ATLANTA – [BIOLYTE](#), the “IV in a bottle,” is the first liquid supplement offering the same benefits of IV rehydration therapy in drinkable form. Physician formulated by Atlanta anesthesiologist, Dr. Trey Rollins, BIOLYTE offers nearly six and a half times the electrolytes as leading sports drinks, with one-third of the sugar, providing a natural boost of energy without the sugar spike – a perfect answer for recovery after a strenuous workout, suffering from cold and flu symptoms, severe dehydration or when you need a moment of a recharging after overindulgence and more.

Developed by Dr. Rollins when his wife was undergoing chemotherapy treatments, BIOLYTE was built to quite literally mimic “bringing the IV bag home.” Its distinctive fluid and electrolyte replacement combines the two major biological electrolytes, Sodium Chloride and Potassium Chloride, dextrose (the same sugar added to IV bags for quick energy), vitamins B12, B5, B6, B5, L-Carnitine and liver cleansers including milk thistle, ginger root extract, Gluconolactone and N-Acetyl, optimizing liver function, easing stomach illness and reducing cramps.

Produced in Georgia and led by Dr. Rollins’ daughter, CEO Jesslyn Rollins, BIOLYTE is National Sanitation Foundation (NSF) Certified, verifying its compliance with strict public health and safety standards and procedures, and one bottle contains just 40 calories – less than other leading hydration products. It’s currently available in three flavors: citrus, berry and tropical, and can be purchased on [Amazon](#) or in convenience and grocery stores in [select cities](#), with widespread distribution on its way.

“BIOLYTE is made to make people feel better. Best enjoyed cold, grab a bottle after a run or high intensity workout, or have some on hand in case of cold, flu or COVID-19 symptoms. Our goal is to simply get BIOLYTE into the hands of as many people as possible, in order for them to feel the results,” says **Hunter Bremer, Head of Partnerships and Sponsorships** for BIOLYTE.

For more information on BIOLYTE, please visit www.drinkbiolyte.com and follow along at @drinkbiolyte on Instagram and Facebook.