**(Exhibitors: Replace GREY copy with your own information)**

(Insert Exhibiting Company Logo Here)

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**(COMPANY NAME) TO EXHIBIT AT 2022 PGA SHOW**

**AND SHOWCASE LATEST (NAME OF PRODUCT)**

*COMPANY HEADQUARTERS TOWN, State (Date, 2021)***–** (Company Name) announced today plans to exhibit at the 2022 PGA Show, Jan. 25-28, in Orlando, Fla. (Company Name) will join more than 600 golf brands and thousands of PGA Professionals, golf buyers and industry leaders at the 69th edition of golf’s longest running, most influential global business gathering.

(exhibiting company spokesperson quote – i.e. – pleased to join the industry to debut product to golf’s most influential retailers from around the world…show as a launching pad for innovative product…opportunity to demonstrate the value of product to worldwide audience, etc.)

(if participating in Demo & Fitting Day) During the PGA Show Demo & Fitting Day, scheduled for Tuesday, Jan. 25, 2022, at the Orange County National Golf Center & Lodge in Orlando, Name of Company will showcase its (describe products/services attendees will be able to demonstrate/test) to influential PGA Professionals and VIP retailers.

From Wednesday, Jan. 26 to Friday, Jan. 28, (company name) will (detail participation – i.e. - exhibit on the show floor within the Equipment Hall, demonstrate innovation at the Equipment Test Center, showcase the new (name of product) in the New Product Zone) at the Orange County Convention Center.

**About PGA Golf Exhibitions**

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized in partnership by PGA Golf Exhibitions and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at [PGAShow.com](https://nam03.safelinks.protection.outlook.com/?url=http%3A%2F%2Fapp.campaign.reedexpo.com%2Fe%2Fer%3Fquerytoken%3DB6wHMgDQ53qFh0sOkPMpO2Rg0xv%252FGIUcwulHgiyQKyYftqIYPiUQhzXajgMR6kHG%252F5WQ7XSfkeeIpXF58I5vfQ%253D%253D%26s%3D121188525%26lid%3D2269%26elqTrackId%3D4A484EB99D3C0287864C3DD7544E4047%26elq%3D53f1b6a6a80e4495beebc209dc647816%26elqaid%3D3836%26elqat%3D1&data=04%7C01%7Csmajor%40reedexpo.com%7C88d8bf10d3484dbeddf508d875da81bb%7C9274ee3f94254109a27f9fb15c10675d%7C0%7C0%7C637388928908388333%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=iVKy8X65rVBx0bUullHuQ50SRXhZJkpy9R7jt6kGWg8%3D&reserved=0) and follow us on [Twitter](https://twitter.com/PGAShow), [Instagram](https://www.instagram.com/pgagolfshows/) and [Facebook](https://www.facebook.com/PGAShow/).

**About (Company Name)**

(include company description/scope of products/services, web site information)

**CONTACT INFORMATION:**

**(Company Name):** Name of Marketing or Media Contact: Phone, Email

**PGA Show:** Sherry Major, (716) 662-3855, sherry.major@rxglobal.com

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