**(Exhibitors: Replace GREY copy with your own information)**

(Insert Exhibiting Company Logo Here)

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**(COMPANY NAME) TO EXHIBIT AT 2023 PGA SHOW**

*COMPANY HEADQUARTERS TOWN, State (Date, 2022)***–** (Company Name) announced today plans to exhibit at the 2023 PGA Show, Jan. 24-27, in Orlando, Fla. (Company Name) will (share participation plans… could be inclusive of product launch, exhibit/buyer engagement plans, participation in Demo & Fitting Day, etc.).

(Exhibiting Company Spokesperson Comment/Quote – i.e. – pleased to join the industry to debut product to golf’s most influential retailers from around the world…show as a launching pad for our innovative products…opportunity to demonstrate the value of product to worldwide audience, etc.)

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 70th edition of golf’s longest running and largest global business gathering. Thousands of attending PGA Professionals, golf leaders, industry executives and retailers from around the world will source new products from some 800 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

**About (Company Name)**

(include company description/scope of products/services, web site information)

**About PGA Golf Exhibitions**

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on Twitter, Instagram and Facebook.

**About the PGA of America**

The PGA of America is one of the world’s largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit PGA.com and follow us on Twitter, Instagram and Facebook.

**CONTACT INFORMATION:**

**(Company Name):** Name of Marketing or Media Contact: Phone, Email

**PGA Show:** Sherry Major, (716) 662-3855, sherry.major@rxglobal.com

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