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For: Wallaroo Hat Company

**FOR IMMEDIATE RELEASE**

**WALLAROO HAT COMPANY TO SHOWCASE 2022 COLLECTION AT  
PGA MERCHANDISE SHOW IN ORLANDO, FL**



**Boulder, CO** – Wallaroo Hat Company will showcase the newest additions to its stylish assortment of fashion-forward, UPF rated hats for 2022 at **the PGA Merchandise Show in Orlando, FL, January 26-28, 2022, at Booth #5042**. Inspired by sun-drenched Australian landscapes, both the Wallaroo and Carkella collections are perfect for any adventure. Whether relaxing on the beach, hiking in the mountains, playing golf, or exploring a tropical destination, Wallaroo has you covered.

The 2022 collection boasts 13 stylish, sun protective hats for women and men, including woven raffia for the warmer seasons and soft suede for the colder months.

**Wallaroo 2022 Additions:**

**Women's:**

- **Telluride** – This stylish faux suede fedora, available in sage and light grey, is perfect for cooler days, elevating your fall to spring wardrobe.
- **St. Lucia** – This feminine, wide-brimmed hat combines versatility and comfort, creating an elegant travel companion.
- **Nosara** – Artisanal woven raffia evokes an island feel in this extra-wide brim hat, perfect for sun protection. Featuring an adjustable chin strap to keep it secure.
- **Sanibel** – Designed for ocean breezes and colorful sunsets, this island living inspired style, available in coral and white/beige, features a wide brim for maximum sun protection and a chin strap for wind resistance.
- **Waverly** – This trilby hat, available in natural and mixed brown, invokes a bohemian flair with its wood bead and waxed cotton cord trim.
- **Bali** – Light and breezy, this hat is comfortable for all-day wear, while also elegant enough for a special occasion.
- **Ladies' Explorer** – Perfect for any adventure, this UPF 50+ style will shield you from the elements and comes complete with a wind-resistant chin strap.
- **Petite Aspen** – Add style to your fall wardrobe with this popular felt fedora in camel and black, now also available in petite sizes.

- **Petite Charlie** – Designed for those with petite heads, this easy-to-wear fedora, available in ivory/black and ivory/taupe, is perfect for any occasion.
- **Lady Jane** – an artistic collaboration with renowned actress, Jane Seymour. Available in natural and white-beige, each features elegant scarves, designed from Jane’s exclusive and colorful artwork. No two hats will look the same with the variations of the artistic design throughout the scarf. These stylish hats are also crafted with innovative Flexi-Weave fabric + UPF 50+ for maximum sun protection.

**Men’s:**

- **Turner** – This classic fedora tops off a daytime look and is available in two easy-to-wear neutral colors.
- **Carter** – Featuring a faux leather band and contrasting colors, this unisex style is a modern take on the traditional fedora.

**Wallaroo’s 2022 collection features new colorways for 10 fan-favorites.**

- **Aspen** – Taupe
- **Monterey** – Natural/Black
- **Darby** – Ivory/Taupe
- **Catalina** – Dusty Blue
- **Catalina Cowboy** – Dusty Blue
- **Kristy** – Ivory/Coral
- **Gabi** – Navy Combo
- **Victoria Fedora** – Dusty Blue
- **Petite Kristy** – Ivory/Navy
- **Petite Sedona** – Natural

Introduced in 2019, Carkella’s timelessly elegant hats embody the spirit of breathtaking destinations. The interchangeable and customizable emblems remind us of our favorite travels, while the easy-to-pack, sun-protective designs prepare us for the next great adventure.

**Carkella 2022 Addition:**

- **Del Mar** – Stay in style from the beach to the bar with this comfortable, smaller-profile trilby, available in ivory and mixed navy.

The complete 2022 Wallaroo and Carkella range of stylish, sun protective, and easily packable headwear includes over 70 style options in an array of versatile fabrics and adjustable sizing. The new additions to the collection are now available.

**About Wallaroo Hat Company**

For more than two decades, Wallaroo Hat Company, a woman-owned business located in Boulder, CO, has offered a vast collection of high-quality, stylish, sun protective hats for women, men, and children. Wallaroo remains at the forefront of innovation with new technologies and textiles, allowing them to continue providing the best possible hats for the next great adventure. Committed to the elimination of skin cancer, Wallaroo donates 1% of its profits each year to skin cancer research, education, and prevention. Wallaroo Hat Company is also a Certified B Corporation – a new type of business that balances purpose and profit and is required to consider the impact of their decisions on their workers, customers, suppliers, community, and the environment. For more information on Wallaroo Hat Company, visit [www.wallaroorhats.com](http://www.wallaroorhats.com).

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**EDITOR’S NOTE:** For more information about Wallaroo Hat Company, or to speak with a company spokesperson, please contact Nancy Trent or Pam Wadler at (212) 966-0024.