



Rookie Rookie Laser Putter

A putter that can correct the setup posture and aiming point during putting has been released and is attracting attention. The 'Rookie Rookie Laser Putter' is an ambitious product prepared by Rookie Rookie, a representative golf practice equipment manufacturer in Korea, which has been successful with the 'SUPER distance series'. Written by Rookie Rookie

Birth of a differentiated laser putter

The 'Rookie Rookie Laser Putter' is a putter that destroys conventional wisdom, and is a product that emits a dual green laser from the head face. This putter, completed after two years of hard work, was developed with inspiration from people with more than 20 years of experience, who failed to putt with a wrong aim every time and practiced by shining a laser with a mirror. In progress Products with lasers were already on the market, but the Rookie Rookie development team pursued an upgraded laser putter. 'It is not simply an attachment type, but it must have a built-in laser inside the putter, and it must be possible to guide the hole cup with two lines instead of one. It must not be.' The development was carried out with these propositions as a priority. In addition, efforts were made to create a product that can be used in practice with a powerful laser mounted. The 'Rookie Rookie Laser Putter' was born after being modified hundreds of times.

At the 2022 PGA

Merchandise Show, rave reviews

'Rookie Rookie Laser Putter' is simply a laser

If you think that you depend only on optics, you are mistaken!

This putter is inspired by an airplane runway.

Received triple white face alignment

The laser is not visible on the field as a line It helps you to putt perfectly in any situation.

In addition, with anti-reflection technology, a PVD-plated shaft with matte black and a non-slip grip inspired by shark skin were carefully applied.

As a result, the 2021 PGA held online At the Merchandise Show, "Innovative

The product was evaluated as "a new era of putter" and was "revolutionary in putting posture correction" by many golf leaders. device". Thanks to this popularity,

We are exporting to the US, Japan, Taiwan, and Europe, and the reaction from Japan is particularly hot.

State-of-the-art mallet type laser putter launched

Kim Dong-ha, general manager of rookie rookies, said, "The rookie rookie's survival method in the fierce golf equipment market is 'a shift in thinking and differentiation strategy'. IN KOREA product', the goal is to build the world's number one golf brand that surpasses overseas famous companies." Rookie Rookie plans to launch a cutting-edge mallet-type laser putter with additional elements to the existing laser putter, such as a double HUMP (Hump shape weight distribution device) and T-alignment technology inspired by camel hump in September.

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State-of-the-art mallet type laser putter to be released in September

