



PGA
SHOW CONNECTS

CONTENT | CONNECTIONS | MARKETPLACE



PGA SHOW EXHIBITOR VIRTUAL SHOWROOM

- Display your products and services using photos or video in a searchable directory within your virtual showroom. Each showroom features three (3) to fifteen (15), products, depending on the package purchased, with up to five (5) photos and one (1) video per product. Additional product listings are available for purchase.
- Targeted recommendations put your brand directly in front of interested golf industry professionals. The more products you feature, the more opportunity you'll have to be recommended to attendees.
- Manage, schedule, and run virtual meetings directly in the platform, at your convenience.
- Use Lead Generation & Showroom Analytics in your dashboard revealing interactions with your profile and products. Follow-up directly with users who view and "favorite" your content, while tracking meeting requests.
- Access to the virtual event for one (1) to ten (10) team members, depending on the package purchased. This includes all keynotes, concurrent education sessions, and networking events.

If you have any questions on your existing showroom package or would like to upgrade, contact your sales representative.

EXHIBITOR COMPANY PROFILE

YOUR COMPANY LOGO

COMPANY OVERVIEW
Your company's description.

VIDEO
Tell your story through a featured video. Upload a video file or link to your YouTube or Vimeo video.

BRANDS
Exhibitors with multiple brands have the opportunity to list the name, description, logo and relatable product categories to your brand.

TEAM MEMBERS
You receive access for one (1) to ten (10) team members, depending on the package purchased. Each team member receives their own access and user profile, which allows them to schedule and lead virtual meetings for your company, interact with customers, and access PGA Show's education and networking. To expand your team beyond your allotted logins, additional logins are available for purchase for \$250 per login.

PRODUCT IMAGES
Showcase your products and services visually! Each product can be searched and viewed in the product directory and has its own product profile (see page 2).

PRODUCT CATEGORIES
Enhance your searchability to attendees—and get recommended to them—based on your company and product categories. The more specific your product category the better your match is.

MARKETING CONTENT
Upload existing marketing collateral: brochures, spec sheets, white papers, and more.

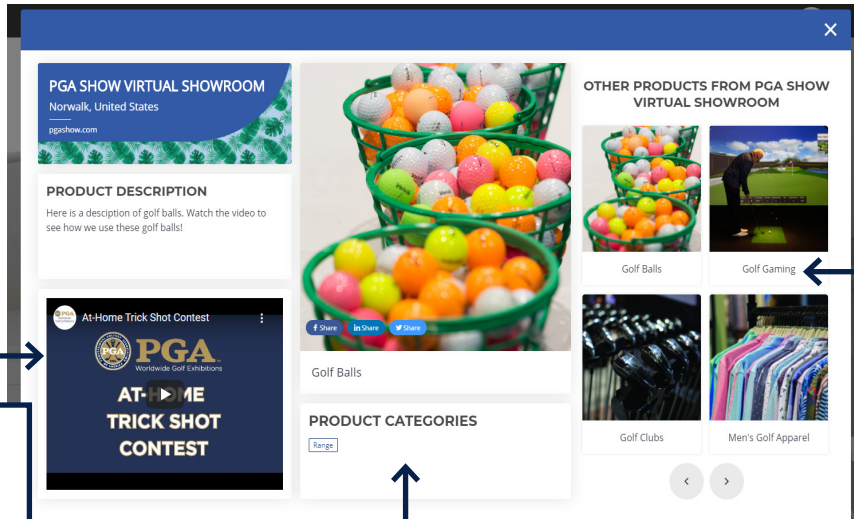
PRODUCT PROFILE

PRODUCT DESCRIPTION

Share your product and service details in depth with the product description.

VIDEO

Tell your story through a featured video. Upload a video file or link to your YouTube or Vimeo video.



OTHER PRODUCTS

Up to fifteen (15) products, depending on the package purchased, (ten (10) images and one (1) video per product) are included with your virtual showroom. You have the ability to upload additional products for \$100 per product and choose which products are activated for attendees and fed in matchmaking.

PRODUCT CATEGORIES

Product categories will help buyers find you: through the product directory search and specific product recommendations when they register.

MORE IS MORE! ADD MORE PRODUCTS

Up to fifteen (15) products are included with your virtual showroom, depending on your package; additional products are available for purchase at \$100 per product. The more products you feature, the better chance attendees will have to find them as each product can be searched and viewed in the directory. Attendees can favorite, and request “meetings” with products they like—you’ll be alerted when an attendee wants to schedule a virtual appointment with you to learn more about it.

SPECIAL OFFER - VIDEO/PHOTOGRAPHY SERVICES

The PGA Show has negotiated special rates on professional photography & video services, starting at \$120, to draw enhanced interest to your Virtual Showroom. Use promo code PGASHOWVIRTUAL to receive discounts of 20% or more, and click below to browse options from Montana Pritchard Photography & The Post Game.



montanapritchard
PHOTOGRAPHY

CONNECT LIKE NEVER BEFORE!

Lead Generation & Showroom Analytics: Your dashboard reveals attendee and media interactions with your profile and products. Follow-up directly with those who view and “favorite” your content, while tracking meeting requests.

Targeted Recommendations: Product recommendations and company matchmaking put your brand directly in front of interested golf industry professionals. The more products you feature, the more opportunity you’ll have to be recommended to attendees.

Virtual Meetings: Manage, schedule, and run video meetings directly in the platform, at your convenience. We make it easy to share your products live in-platform video meetings.

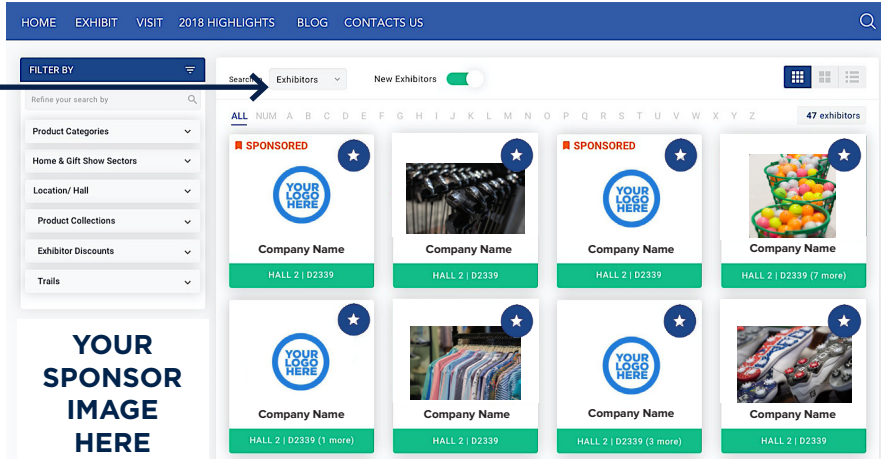
ADDITIONAL FEATURES

ACCELERATE, POWERED BY REPSARK

- A B2B e-commerce solution for wholesale businesses that simplifies the sales order entry and fulfillment processes by bringing your customer onto one simple digital platform. Eliminate order errors, drive sales growth, reduce customer service costs, and better serve your retailers.

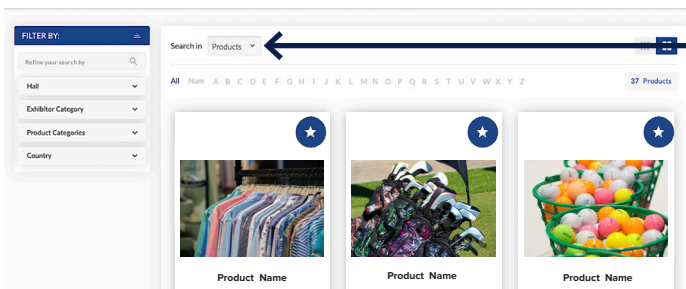
EXHIBITOR SEARCH

Attendees can search and find your company based on the product categories. Do you have multiple brands? Add them into your showroom and attendees will also be able to search them through the brand directory.



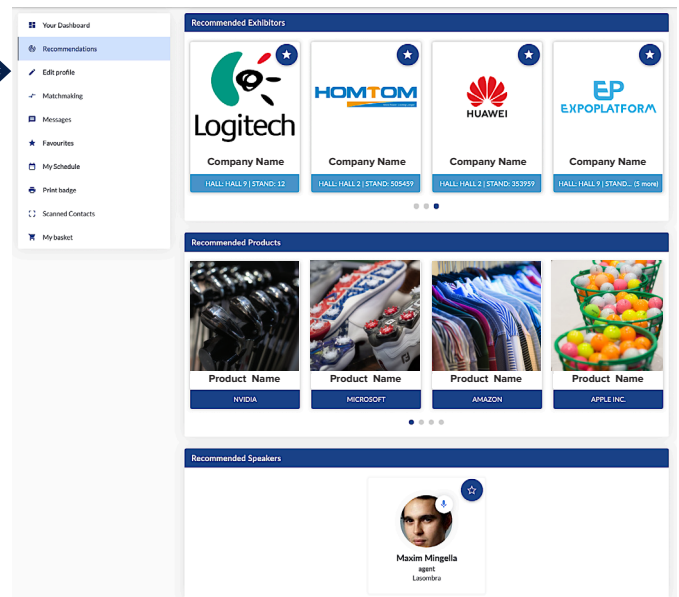
PRODUCT SEARCH

Unique to our virtual experience, attendees can search by specific product categories, to find exactly what they need. The more products you feature, the more opportunities to be found—and recommended to quality attendees and media. Any time an attendee interacts with your profile and/or products, you'll be alerted with gaining a new lead and have the opportunity to contact the lead for a meeting or follow up.



RECOMMENDATIONS

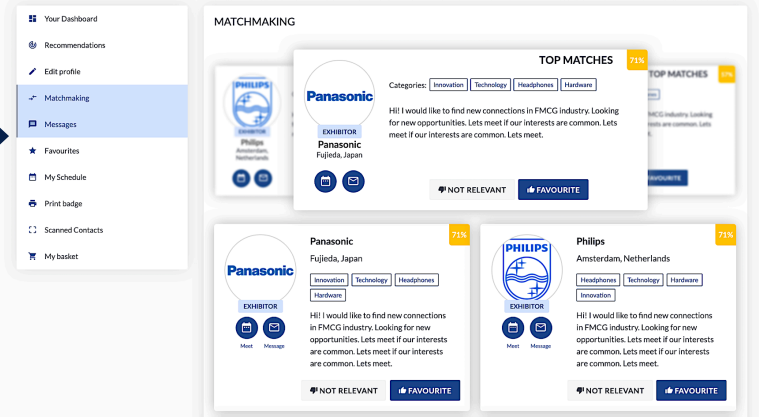
Get in front of quality attendees, who are looking for your products and services. The PGA Show Virtual Experience & Marketplace recommendations section matches your company and products with the attendees who have selected the same product categories during registration or thereafter in their profile. You'll also be able to view and interact with your recommended leads in real-time through the platform.



ADDITIONAL FEATURES CONTINUED

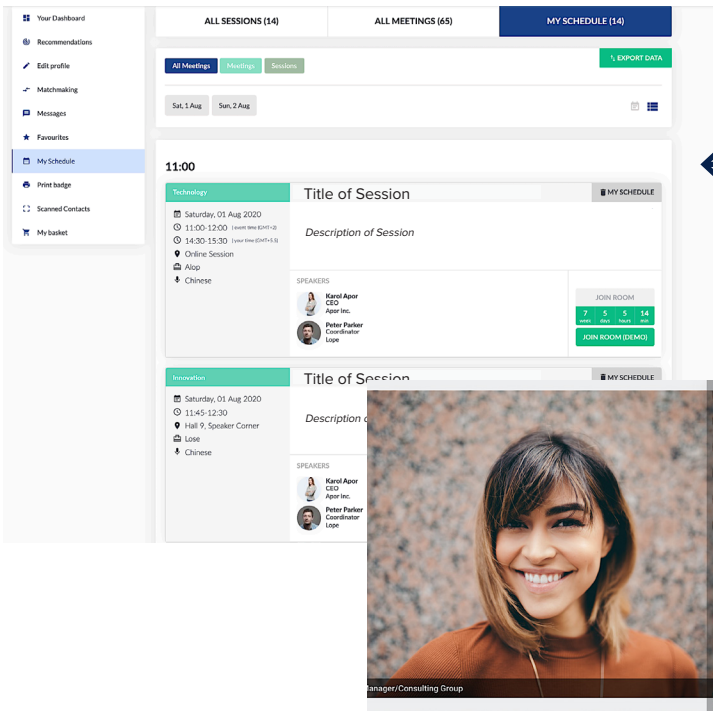
MATCHMAKING

After registration, attendees will see their top exhibitor “matches” to help them navigate the exhibitor directory and get straight to the source of what they need most. You can easily follow-up with your matchmaking leads directly in the platform.



SECURE, SIMPLE VIRTUAL MEETINGS

The PGA Show is focused on reconnecting you with the golf industry; appointment scheduling is highly encouraged and part of our slate of daily programming. Your virtual showroom gives you access to a meeting scheduler and video meeting room for each team member with access.



The proprietary video meeting rooms are easy to use with no additional software installation required. Connect in person- virtually- share your screen or your product directly to meeting attendees. From one-on-one to full team participation, the virtual PGA Show is your chance to meet and reconnect.

ATTENDEE PROFILE

You can view the profiles of buyers who have interacted with your virtual showroom and products, See their professional details and the product and service categories that interest them most.

