



**PGA**  
SHOW CONNECTS

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## VIRTUAL SHOWROOM FILES- TIPS FOR UPDATING IT SEAMLESSLY

### Image Files & the Photo Editor

The PGA Show photo editor accepts many photo sizes and includes the ability to resize, position and crop directly as you upload.

### Logo

For the best display, we suggest at least 500 pixels wide by 500 pixels high at 72 dpi; .png, .jpg (Max. 50MB)

### Product Photos

For the best display, we suggest at least 1000 pixels wide x1000 pixels high at 72 dpi; .png, .jpg

\* Tip: Additionally, upload high-resolution versions of your photos in the exhibitor manual for media to use in reporting on your products/company.

### Video

mp4; 1920x1080 aspect ratio; 1080p resolution; high bit rate



### Marketing Content Files

.pdf, .doc, .jpg

FOR QUESTIONS, CONTACT DEMMY-ANN, [DEMMY-ANN-BRITCH.BAUTISTA@REEDEXPO.CO.UK](mailto:DEMMY-ANN-BRITCH.BAUTISTA@REEDEXPO.CO.UK).

## ADDITIONAL BRANDING & SPONSORSHIP OPPORTUNITIES

Looking for additional ways to customize your showroom and/or increase your brand awareness?

Upgrades are available in the following areas (based on inventory available):

- Brand your virtual showroom further with a custom background & header images
- Add a display ad, shown throughout various pages of the virtual event site
- Content of The Day Sponsor
- Product Spotlight Sponsored Videos
- Exhibitor Spotlight Email
- E-Registration Sponsor
- Sponsored Bulletin
- Web Banners on the PGA Show Website
- And more!



### **SPECIAL OFFER - VIDEO/PHOTOGRAPHY SERVICES**

The PGA Show has negotiated special rates on professional photography & video services, starting at \$120, to draw enhanced interest to your Virtual Showroom. Use promo code PGASHOWVIRTUAL to receive exclusive PGA Show exhibitor discounted rates, and click below to browse options from Montana Pritchard Photography & The Post Game.



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P H O T O G R A P H Y

CONTACT YOUR SALES REPRESENTATIVE OR [GREG SCOTT](#) FOR MORE INFORMATION.

FOR QUESTIONS, CONTACT [CUSTOMERSUCCESS@REEDEXPO.COM](mailto:CUSTOMERSUCCESS@REEDEXPO.COM)