



Capture attendees' contact information with the Emperia Lead Retrieval App. Use your mobile device to scan their badge & easily collect their contact information. No need to collect business cards!

## BEFORE THE SHOW

### 1 Receive Login Credentials

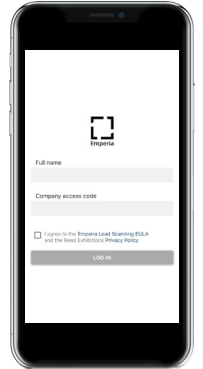
via an email sent to the key contact with the subject line: 'Your Company Access Code for Emperia'.

### 2 Download the Emperia Lead Retrieval App



### 3 Log In

using the credentials from the email. Share credentials with your booth staff\*



*\*Logins can be used across multiple devices.*

## DURING THE SHOW



### 1 Tap to Scan

the QR code on the attendee's badge.

### 2 Take Notes

about your new leads and enter optional information including any follow-up actions.

### 3 Download Lead Report

at anytime, using the direct link provided to your key contact with your company code.

*\*You can take more detailed notes by adding qualifiers, survey questions and sending content directly to your leads from the app. To learn more, contact your Customer Success Manager.*

## AFTER THE SHOW

### 1 Receive Post-Show Email

including your post show report; this will be sent to the key contact.

### 2 View, Sort & Download Leads

directly into your CRM.

### 3 Follow Up with your Leads

within a week to increase ROI and keep the conversation going.

Contact Your Customer Success Manager with any questions or if you need assistance!

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