

## Oars + Alps to Exhibit at 2022 PGA Show Brand to Showcase Latest Innovative Skin Care Products

**Chicago, IL (January 11, 2022) –** Oars + Alps announced today, participation to exhibit at the 2022 PGA Show on January 25<sup>th</sup>- 28<sup>th</sup>, 2022 in Orlando, FL. Oars + Alps will join more than 600 golf brands along with thousands of PGA professionals, buyers and industry leaders at the 69<sup>th</sup> Edition of golf's longest running and most influential global business gathering.

Active and on-the-go lifestyles need skincare that can keep up, and Oars + Alps products keep you clean and safe wherever you go. From the office to the gym or to the airport, and even at 1<sup>st</sup> tee off– Oars + Alps provides a versatile range of innovative skincare products.

From Wednesday, January 26<sup>th</sup> to Friday, January 28<sup>th</sup> Oars + Alps will exhibit on the PGA Show floor, where the brand will look to introduce the award-winning products to the golf world. At the show, Oars + Alps will display products and merchandise as well as hand out samples. Furthermore, the brand is excited to participate in the *New Product Zone* where they will showcase their award-winning SPF Products.

Connect with Us at the PGA Show

- Booth #: 4549
  - On-Site Media/Marketing Contact: Annie Gianakos (Annie@oarsandalps.com)- Oars + Alps

## About Oars + Alps

Oars + Alps was founded by two women with outdoorsy husbands, so we know what sun, sweat, wind and pollution—not to mention the dirt and grime of daily life—can do to your skin. But every option out there was too expensive, full of chemicals or just plain inconvenient. So, we took matters into our own hands. Made with men's needs in mind so they work better for everyone, Oars + Alps products are formulated to be easy to apply with no residue, non-shiny, and provide multiple benefits.

## Our Company in the News

See Oars + Alps in BYRIDE, Men's Health, askmen, GQ, MEN'S JOURNAL, and more.

## About PGA Golf Exhibitions

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized in partnership by PGA Golf Exhibitions and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on Twitter, Instagram and Facebook.

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