



Media Events

As of 1/19/22 check [here](#) for updates

Tuesday, Jan. 25

9a – 5p	<u>Demo & Fitting Day</u>	Orange County National Golf Center
3 – 5p	Folds of Honor Red, White & Blues Party <u>RSVP</u>	OCN Tee #8
5 – 7p	AGM Product Review & Reception	OCCC Hall A Lobby

Wednesday, Jan. 26

7:15 – 8:15a	<u>E-Z-GO Media Breakfast</u>	PGA Show Media Center/312A
8:15 – 8:30a	<u>PGA Show Opening Ceremony</u> PGA Remarks, Special Guests & Musical Entertainment	OCCC Central Lobby
11:30 – 12:30	<u>Sqairz Fitting & Media Event</u>	PGA Show Media Center/311FG
12:30 – 1:15p	ING Media Awards & Dessert	PGA Show Media Center/312A
1 – 1:30p	Adaptive Golfers 2022 Update & Announcement	PGA Show Media Center/312A
1 – 2p	aboutGolf Media 5-Minute Lesson/Swing Tip with <u>Travis Fulton</u> <u>RSVP</u>	Booth 3443
1:30 – 2p	Best of <u>Inventor's Spotlight</u> – Awards Announced	Booth 3613
4p	<u>Duca Del Cosma Media Happy Hour</u>	Booth 6154
4 – 5:30p	<u>Tourism Ireland Media Panel & Reception – Meet the stars of Irish Golf</u> <u>RSVP Required</u>	PGA Show Media Center/312A
5:30 – 6p	<u>Live Fashion Show and Networking Reception</u>	Fashion Lounge/Apparel Hall

Thursday, Jan. 27

7a – 9a	Bridgestone Golf Media Breakfast	PGA Show Media Center/311FG
9:30 – 10:30a	<u>Women's Golf Day News Conference</u>	PGA Show Media Center/312A
11 – 11:45a	The Mulligan Movie Showcasing the Payne Stewart Kids Golf Foundation's Camps & Clinics	PGA Show Media Center/312A

Thursday, Jan. 27 (cont'd)

11a – 12p	aboutGolf Media 5-Minute Lesson/Swing Tip with Travis Fulton RSVP	Booth 3443
12:30 – 1:15p	ING Industry Honors Awards	PGA Show Media Center/312A
1:30 – 3p	State of the Industry: Extending the COVID Surge – by Pellucid	PGA Show Media Center/312A
3 – 3:30p	New Product Zone - Top 3 Awards Announced	Booth 3355
3:30p	Social Influencers Networking Reception & Golf Contests (Happy Hour starting at 4p)	PGA Hub
3:30 – 4:30p	Pub Oq Chipping Challenge & Media Event (Happy Hour starting at 4:30p)	Booth 4083
4p	Duca Del Cosma Media Happy Hour	Booth 6154