

FASHION + FUNCTION

Founded in 2020
by Jennifer Ogilvie
and Sutton Schuler,
women's golf apparel
company Ladies Only
is grabbing attention
on two fronts: First is
its emphasis on both
performance and

fashion, with golf attire designed to function well on the course, while keeping the wearer looking great. In addition, Ladies Only is based in Telluride, with the design work taking place here and the manufacturing in Los Angeles.



Ogilvie and Schuler are both keen golfers who longed for "fashion forward, performance-based golf attire for women" — something, they note, their male counterparts have had for a while. From that desire, Ladies Only was born and with it a high-quality line of sportswear that, the pair emphasize, works for women golfing at all levels who want to look and play

fabulously. And, Ogilvie stresses, "Ladies need not be golfers to don the chic styles." Says Schuler, "In our active communities, both the athletic and luxury knitwear pieces translate to any and all activities, such as tennis, pickleball, hiking and even your everyday errands."