

IMMEDIATE RELEASE

Date: December 17, 2022



ADAPTIVE GOLFERSSM joins Reed Expo once again at the 2022 PGA SHOW

Barefoot Resort, North Myrtle Beach, SC. – **ADAPTIVE GOLFERSSM** Founder, Gianna Rojas, known as the “One Handed Lady Golfer” and named as one of the TOP 22 Woman **DISRUPTORS** in the Golf Industry by the LPGA stated, “I am very honored to be an Exhibitor once again at the 2021 PGA Virtual Experience and Marketplace Show to present Adaptive resources and best practices to the influential PGA Professionals and Allied Organizations. This opportunity serves as a stage to introduce innovative Adaptive resources and demonstrate the value that adaptive and accessible golf has to the entire Golf industry. I owe a debt of gratitude to Reed Expositions for agreeing to continue this section in this year’s show program, and for giving Adaptive Golf a platform for a greater voice in the Industry. We will use this new innovative platform to offer a virtual training and networking space that allows attendees to interact in either real time face-to-face and in real time virtually. Attendees will also be able to join insightful roundtables, acquire educational information and enjoy inspiring virtual keynote addresses from our daily Adaptive Player Profile video’s.

Over the past 4 years, **ADAPTIVE GOLFERSSM** has shared their expertise with attendees and press, both in Orlando and Las Vegas, to contribute to the success of PGA Merchandise Show and Demo Day experiences. Once again, we are asked to be a part of the Expo’s Adaptive Resource Center for the 2022. Our goal will remain the same, educating the golf industry about the benefits, value, and best practices for Adaptive Golf. We are on an intentional mission to teach industry how to train, market, and increase revenues by adding another demographic of golfers from the adaptive and rehabilitative communities.

Also this year, **ADAPTIVE GOLFERSSM**, an Approved Education Provider for LPGA and the PGA, will announce their launch, ***Adaptive GolfersSM Player Development*** Educational series, a 14 session course set to begin Feb. 7, 2022. This course will provide training in best practices and methods for teaching and servicing individuals with disabilities. REGISTER: stop by booth #2191 or go to adaptivegolfers.org TRAINING for the 1 st LIVE VIP seating. (25)

What is known as Demo Day, Adaptive Golfers will again have a space on the field Tuesday January 25th. Visit, **ADAPTIVE GOLFERSSM** “What’s in your bag?” as we talk with PING’s Dr. Paul Wood for a discussion about the latest technology for Adaptive club fitting and instruction. Or join BioMech’s CEO, Frank Fornari for “Putter Talk” with special guest Heath Slocum, PGA Tour and 2009 Winner at The Barclays. To see our FULL Show schedule, be sure to register TODAY and go to Adaptive Golfers under the exhibitors to schedule time to visit with us.

Attention ALL Media: Come out Demo Day visit us between 9 and 12. Wednesday, January 26th, **ADAPTIVE GOLFERSSM** will be hosting a press conference from 11 – 11:30 am in the media room. If you would like to interview Gianna “One Handed Lady Golfer” Rojas pre-show, day of, and/or post-show please e mail gianna@adaptivegolfers.org for Media Link or to schedule time with her. (Sorry, media only)

About ADAPTIVE GOLFERSSM



ADAPTIVE GOLFERSSM is a flagship 501(c)3 non-profit organization supporting and serving as a resource and a VOICE to global communities of *differently ABLED* individuals who may be dealing with a physical, sensory, cognitive, health and/or age-related challenges. Through Golf we can help improve the quality of life, build or re-build self-confidence and dignity as a therapeutic and rehabilitative tool. We provide programs and clinics, equipment and aids, and advocacy. Gianna serves as an ambassador and a keynote speaker/presenter. We are on a journey to improve awareness for adaptive, accessible, and acceptable Golf and contribute to changing mindsets on a Global level that Golf is for ALL ABILITIES.

SUPPORT IS NEEDED: If you are looking or want Brand Recognition for your organization and would like to discuss partnering or sponsor opportunities, please contact Gianna Rojas Founder of **ADAPTIVE GOLFERSSM** (973) 632-1321. *Charitable Tax Deductible **Donations** are being accepted and are fully recognized by the IRS.

CONTACT INFORMATION:

ADAPTIVE GOLFERSSM: Gianna Rojas, (973) 632-1321, gianna@adaptivegolfers.org

PGA Worldwide Golf Exhibitions: Sherry Major, (716) 662-3855, smajor@reedexpo.com



Adaptive Golf Center
at the **2022 PGA Merchandise Show**
PGA Show Exhibits & Education Conference: **BOOTH 2191**
Orange County Convention Center | Orlando, Florida

Over **61** million individuals are living with disabilities in the US and Adaptive Golf offers those individuals an opportunity to learn and play the game of golf despite any cognitive, physical, sensory or age-related challenges.

The all-new Adaptive Golf Center at the PGA Show will offer new opportunities for this rising segment along with a variety of manufacturers and associations devoted to providing cognitive and physical therapy through Adaptive Golf.

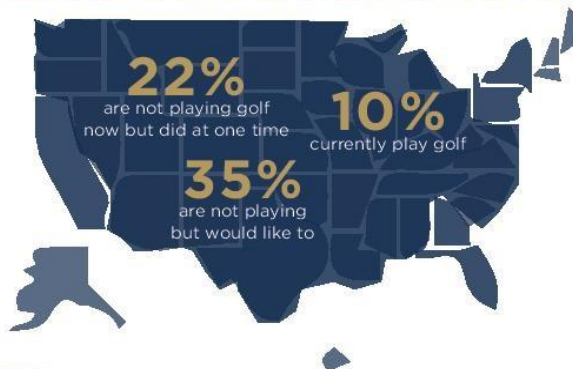


There are 18 million physically disabled in the US that want to play golf but don't because:

- 1 they don't know where to get professional adaptive golf instruction and
- 2 when visiting a golf course, they are not always welcomed, or worse, turned away



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Adaptive Golf Center at the PGA Show

The Adaptive Golf Center will be located within the Golf Fitness, Wellness & Instruction area on the Show floor.

Featured product categories will include:

- Adaptive Clubs & Shafts
- Adaptive Teeing Devices
- Single-Rider Golf Carts
- Adaptive Gloves & Grip Aids
- Disabled Golf Programs
- Specialty Devices
- Adaptive Golf Associations
- Prosthetic Golf Grip Devices



About the PGA Show

- 1,000+ Golf Brands
- 40,000+ Industry Professionals from all 50 States & 84 Countries
- 20 Hours of Live Show Coverage from the Golf Channel
- 34 Hours of Live Radio Broadcasts by SiriusXM PGA TOUR Radio Network

LEARN MORE AT PGASHOW.COM

For more information, contact Chris Gruttadauria at (203) 840-5865 or cgruttadauria@reedexpo.com