

UNKNOWN GOLF TO EXHIBIT AT THE 2023 PGA SHOW

Rogers, AR December 15, 2022) – Unknown Golf announced today plans to exhibit at the 2023 PGA Show, Jan. 24-27, in Orlando, Fla. Unknown Golf will demonstrate its revolutionary and flexible tournament management platform. For the golf professional, the Unknown Golf platform takes the complexity out of tournament management with automated communications, live streaming customizable leaderboards, real-time statistics, and more. This easy-to-use platform allows players to run custom league events, manage quick games, and conduct side challenges with calculated payouts, among many other features. With true multi-device accessibility, from iOS and Android to televisions, Unknown Golf is a must-have platform for golf professionals and players alike.

“We are thrilled to join the industry at the PGA Show for the first time and humbled by the opportunity. It’s a great opportunity to introduce Unknown Golf to golf’s most influential people, demonstrating the value of our easy-to-use yet robust management platform,” Bill Trabosh, Founder of Unknown Golf.

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 70th edition of golf’s longest running and largest global business gathering. Thousands of attending PGA Professionals, golf leaders, industry executives, and retailers from around the world will source new products from some 800 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

About Unknown Golf

A licensed USGA® tournament provider, Unknown Golf was built by golfers and golf professionals to provide a simple yet robust event management platform. The platform manages every data point so that club professionals, directors, and players can enjoy the game. While Unknown Golf has a powerful platform, our service-first approach sets us apart. Learn more at unknowngolf.com and follow us on Facebook, Instagram, and LinkedIn.

About PGA Golf Exhibitions

The PGA Show, PGA Buying & Education Summit, and PGA Show Connects are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on Twitter, Instagram, and Facebook.

About the PGA of America

The PGA of America is one of the world’s largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interested and inclusion in the game of golf. For more information about the PGA of America, visit PGA.com and follow us on Twitter, Instagram, and Facebook.

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