

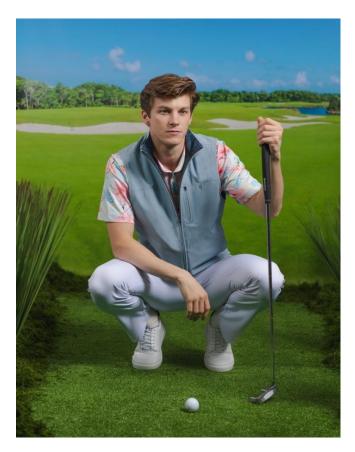
# CON.STRUCT TO EXHIBIT AT 2023 PGA SHOW

*New York, NY (December 15, 2022)* – Menswear brand, <u>CON.STRUCT</u> announced today plans to exhibit at the 2023 PGA Show, Jan. 24-27, in Orlando, Fla. CON.STRUCT, known for its bold prints & eye-catching designs, will launch its new golf collection of polos, pants, vests, and more – made from performance stretch fabrics. With the brand's commitment to sustainability, the entire line is made from recycled fabrics and produced with renewable solar energy.

**Visit CON.STRUCT 's booth #5859** to view the collection before it hits the consumer market and receive a free swag bag with exclusive merch. CON.STRUCT partners with Faire to offer <u>Net 60 terms and free returns on all orders</u>. When you join, you will receive one year of free shipping and a first-time order discount.

VP of Sales & Marketing at CON.STRUCT, Terence To, said "We're very excited to attend the PGA Show and bring our strengths in digital printing, fun designs, and performance fabrications to the golf community. With our own fabric mill and sewing factories, the fully vertical nature of our company will offer golf retailers innovative product, great value, and compelling lead times. We look forward to meeting new retail partners at the show."

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 70<sup>th</sup> edition of golf's longest running and largest global business gathering. Thousands of attending PGA Professionals, golf leaders, industry executives and retailers from around the world will source new products from some 800 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.



Featured: A CON.STRUCT golf collection look featuring a polo, reversible vest, and pants

#### About CON.STRUCT

CON.STRUCT is defined as an idea or theory containing various conceptual elements. The brand is an ode to iconic and timeless, menswear staples. We're shifting the traditional patterns and colors of preppy fashion into a modern and playful reinterpretation – that is eternally youthful. With our visually bright and eye-catching designs, we pride ourselves on creating the perfect pieces for your greatest memories in life. #ConstructAVibe

## **About PGA Golf Exhibitions**

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on Twitter, Instagram and Facebook.

## About the PGA of America

The PGA of America is one of the world's largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit PGA.com and follow us on Twitter, Instagram and Facebook.

#### **CONTACT INFORMATION:**

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