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[MEDIA INFORMATION]

RELEASE WITH PICTURES

MIZUNO EXCITED TO RETURN TO THE PGA SHOW ORLANDO IN 2023

Mizuno, the Japanese equipment manufacturer has announced plans to exhibit at the 2023 PGA Show from January 24th to 27th in Orlando Florida. Following two years absence owing to the Covid pandemic, the manufacturer will return to the golf industry's biggest trade event.

Mizuno will showcase its fast expanding line of golf products, including the ST-230 SERIES metal woods along and brand new 2023 RB Tour and Tour X ball. In addition to phase two of the JPX923 irons launch - with the much anticipated JPX923 Forged and Tour models.

The world's best players have long appreciated and trusted Mizuno equipment for their performance and aesthetics, but the brand has been re-invigorated in recent years with an ever-increasing presence in younger players bags, elevated by an extensive use of social influencers.

"At Mizuno, we recognize the importance of, and cherish our relationship with the trade," says Jeremy Galbreth Director of Golf, Mizuno USA. "The PGA Show is the largest gathering of industry professionals anywhere in the world and it's exciting for us to put our products and our vision out to them, face to face. We want to showcase the fact that we have developed into a more complete golf equipment brand in recent seasons. Not just premium quality irons but also our other hardware, as well as our custom fitting offering, which we believe is among the best on the market."

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 70th edition of golf's longest running and largest global business gathering. Thousands of attending PGA Professionals, golf leaders, industry executives and retailers from around the world will source new products from some 800 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf. The PGA Show dates

back to 1954 and has been staged at the Orange County Convention Centre in Orlando, Florida since 1985.

The 2023 PGA Show takes place from January 24th to 27th, 2023.

Mizuno has always strived to create the best products for consumers, while offering the best performance benefits that modern technology can bring. **#nothingfeelslikeamizuno**

For further information on Mizuno's full range of golf equipment, apparel and accessories visit:

[MizunoGolf.com](https://www.mizunogolf.com).

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