



**VICE GOLF TO EXHIBIT AT 2025 PGA  
SHOW  
IN ORLANDO, FL, JANUARY 21 - 24**

**MUNICH, GERMANY (DECEMBER 13, 2024)** – VICE GOLF announced today plans to exhibit at the 2025 PGA Show, January 21 - 24, at the Orange County Convention Center in Orlando, FL.

VICE GOLF will showcase their first-ever line of drivers, woods, and hybrids, along with a starter set of clubs and two

different junior sets of clubs. In true Vice Golf fashion, there will also be a variety of new golf balls released, which you can find at booth #961 during the show.

*“Exhibiting at the PGA Show is an exciting milestone for Vice Golf while continuing to grow and connect with golfers worldwide”* said Ingo Düllmann, Co-Founder and CEO. *“The new lineup is designed to challenge the status quo in golf, and the PGA Show provides an excellent opportunity to introduce it to industry professionals, media, and fans.”*

The PGA Show, organized by Reed Exhibitions (RX) and the PGA of America, is the longest-running and largest global gathering for the business of golf. PGA of America Golf Professionals and industry leaders form a dynamic international community to source and test the game’s latest innovations, learn proven business solutions from industry experts, develop skills and connections to further their career, create additional value for facilities, build their individual business, and drive continued growth of the sport. The PGA Show returns to Orlando, Jan. 21-24, 2025. The event remains a trade-only event, not open to the public. Visit [PGAShow.com](http://PGAShow.com) for event details and industry-only registration.

### **About VICE GOLF**

Founded in 2012, Vice Golf has redefined the golf industry by delivering premium products with a focus on quality, design, and value. From award-winning golf balls to stylish apparel and now advanced golf clubs, Vice Golf empowers golfers to play their best while expressing their individuality.

### **About PGA Golf Exhibitions**

The PGA Show and PGA Buying Summit - Frisco are organized by PGA Golf Exhibitions (part of RX) and the PGA of

America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Both the PGA Show and the mid-season PGA Buying Summit drive the business of golf by providing opportunities to showcase and source innovative products, develop professional networks, learn new business strategies, and connect with peers and golf leaders. Learn more at [PGAShow.com](http://PGAShow.com) and follow us on “X,” Instagram, and Facebook.

## **CONTACT INFORMATION:**

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## **PGA Show**

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