



RepSpark Systems Announces Three Year Agreement with the PGA Show to provide Exhibitors and Attendees with an Exclusive Digital Commerce Platform

ANAHEIM, Calif. (November 16, 2022) – RepSpark Systems announced today a three-year extension of their agreement with the PGA Show, golf’s longest running and largest global business gathering, to provide exhibitors and attendees with an exclusive online B2B digital selling platform known as the PGA Show Exclusive Community, powered by RepSpark. The PGA Show Exclusive Community platform will help facilitate connections and ease transactions before, during and after the 2023 PGA Show, January 24-27, in Orlando, Fla.

The online B2B platform will feature PGA Show exhibiting brands and facilitate connections between exhibitors and attendees pre-show to explore new brands; during the show to support in-person connections and facilitate order transactions; and post-show for trade show follow-ups, continued connections, and continued order transactions. In addition, the online B2B eCommerce platform will continue to stay live post-show to support relationships and transactions year-round, creating more ROI for exhibiting brands after the event concludes.

“The RepSpark B2B Community platform is a valuable technology-driven tool to advance the business of participating brands and buyers at the PGA Show,” said PGA Golf Exhibitions Vice President Marc Simon. “We look forward to working with the RepSpark team in the years ahead to continuously advance the platform to provide year-round value to the PGA Show golf community.”

In addition to building the PGA Show Exclusive Community, RepSpark will be present at the event in Orlando, educating attendees on how to use the platform and sponsoring a cocktail party to help foster more connections between brands and retailers. “With over 7,000 golf shops already shopping on RepSpark, we are looking forward to partnering with the PGA Show to educate, inspire and connect with even more brands and buyers to showcase an easier way to streamline wholesale ordering process and build deeper relationships within the golf industry,” said Meghann Butcher, CEO, and Founder of RepSpark.

The PGA Show Exclusive Community, powered by RepSpark, will be available for exhibitors in early December to allow time for onboarding and preparing their digital storefront for the show. All PGA Show attendees will be able to access the space in mid-January to help maximize their scheduled appointments for the show and request access to resell brands.

The PGA Show celebrates 70 years as golf’s largest global business gathering when it returns to Orlando in 2023. A dynamic community of PGA Professionals and industry leaders discover, experience, and test the latest products from new and leading brands, participate in wide-ranging industry programs, and network with peers to share ideas that inspire innovation, create solutions, and build business and passion for the game.

About the PGA Show

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on Twitter, Instagram, and Facebook.

About RepSpark

RepSpark is the leading provider of digital solutions for B2B wholesale commerce. Designed to be personalized, intuitive, and powerfully intelligent, RepSpark's platform drives brands to connect and collaborate with their buyers to place orders, create digital line sheets and analyze key data 24/7. RepSpark brands leverage technology to drive sales growth and better serve their retailers. Founded in 2007, RepSpark is headquartered in Anaheim, CA. To join RepSpark Community, create an account at app.repspark.com, and for more information, visit www.repspark.com

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