



## **ME AND MY GOLF TO EXHIBIT BRAND NEW 'BREAKING BALL' TECHNOLOGY AT 2023 PGA SHOW**

Cannock, Birmingham, 1<sup>st</sup> November 2022 - Piers Ward and Andy Proudman, founders of Me and My Golf, the #1 online golf coaching platform, and coaches to 2-time European Tour Winner and PGA TOUR member Aaron Rai, announced today that they will be exhibiting their new range of innovative training aids from Stand 2073 at the 2023 PGA Show, Jan. 24-27 in Orlando, Florida.

In addition to showcasing their newest products, Piers and Andy will be attending for the first time as exhibitors in the PGA's 70<sup>th</sup> anniversary year on a 400 square feet island stand that allows for product demos, and competitions.

"We've been coming to the PGA Show now for 10 years, ever since we started Me And My Golf. To now be in a position where we can exhibit our own products, which has been a lifelong dream is surreal. We're looking forward to showcasing the products we're so proud of, feel free to come by our stand when we're there as we'd love to see as many faces as possible."

At the show, Piers and Andy will be showcasing their brand-new Breaking Ball Putting Mat system which has already been recognised by trusted independent golf consumer brand MyGolfSpy, coming 1st in the features and ease of use categories and winning 'Most Innovative Putting Mat' in their Best Indoor Putting Greens 2022 buyers guide.

Matt Niedzwiecki, Director of Brand Partnerships for Me And My Golf can't wait for the show: "All of team Me And My Golf will be at the 70<sup>th</sup> PGA Show in Jan and we're looking forward to introducing our brand-new training aids to you."

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 70th edition of golf's longest running and largest global business gathering. Thousands of attending PGA Professionals, golf leaders, industry executives and retailers from

around the world will source new products from some 800 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

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### **About Me And My Golf**

Me And My Golf provides simple yet powerful online golf lessons and coaching plans for the average golfer. With a community of over 2 million subscribers and followers across social media and their website [meandmygolf.com](http://meandmygolf.com). Me and My Golf's current partners include TaylorMade, Adidas, Audemars Piguet, Audi, Arccos and Flightscope.

### **About PGA Golf Exhibitions**

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized in partnership by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at [PGAShow.com](http://PGAShow.com) and follow us on Twitter, Instagram, and Facebook.

### **About the PGA of America**

The PGA of America is one of the world's largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit [PGA.com](http://PGA.com) and follow us on Twitter, Instagram, and Facebook.

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