



FOR IMMEDIATE RELEASE

Introducing CADDYBAR™: The Ultimate Golf Cart Storage Solution for Golf Clubs and Personal Cart Owners

November 5, 2024

CADDYBAR™ is proud to announce the official launch of its innovative utility storage solution, designed to enhance the experience for both public and private golf clubs as well as personal golf cart owners.

CADDYBAR™ brings a strategic advantage to golf courses by transforming any standard golf cart into a mobile refreshment center, boosting food and beverage distribution and improving operational efficiency. This translates to an elevated customer experience and additional revenue opportunities for courses looking for a competitive edge. For personal golf cart owners, CADDYBAR™ offers added convenience, making it the perfect companion for community rides, picnics, and game days by providing secure and accessible storage.

The visionary behind CADDYBAR™, Jonathan Smith, is an entrepreneur and golf enthusiast with over 20 years of business experience. He previously founded and sold a successful cybersecurity and consulting firm before turning his innovative focus to the world of golf. Recognizing the need for a practical storage solution that allows golfers to carry items like food/beverages, portable speakers, wallets, and keys, Jonathan launched CADDYBAR™ to meet the demands of additional golf cart storage.

“CADDYBAR™ was born out of my passion for golf and my desire to create a product that enhances the experience for players, golf clubs, and golf cart owners,” said Jonathan Smith. “Our goal is to offer an essential accessory that adds both practicality and enjoyment to any outing.”

The products were built with high-quality materials and designed to seamlessly integrate with standard golf carts, providing a sleek, functional storage solution. This product is set to change the way golfers think about convenience and efficiency on the course and beyond.

CADDYBAR™ is set to take center stage at the PGA Show's prestigious Inventors Spotlight on January 21-24, 2025 followed by the Chicago Golf Show from February 28-March 1, 2025.

For more information about CADDYBAR™ or to explore how it can enhance your experience, please visit caddybar.com.

Media Contact:

Jonathan Smith

Founder & Inventor

815-693-5581

jsmith@parteeegroup.com

###

About CADDYBAR™:

CADDYBAR™ is an innovative solution designed to elevate the golf and personal golf cart owner experience. For private and public golf courses, it acts as a strategic enhancement to food and beverage distribution, transforming every golf cart into a mobile refreshment center while improving operational efficiency. For personal golf cart owners, CADDYBAR™ is the ideal companion for community rides, picnics, or enjoying a game day with added storage and convenience.

About the Inventor:

Jonathan Smith is a passionate entrepreneur and avid golf enthusiast who has combined his love for the sport with his innovative spirit to launch CADDYBAR™, recognizing a need for a practical, utility storage solution to securely carry various items on the golf course.

With a background in entrepreneurship and a deep appreciation for golf, Jonathan has positioned CADDYBAR™ as a must-have accessory for golf cart owners and a revenue boosting opportunity for golf courses seeking for an additional edge in enhanced customer experience. Before launching CADDYBAR™, Jonathan successfully founded and sold a cybersecurity and consulting firm after 20+ years in business.