

PATENT-PENDING PRODUCT TO PREMIERE AT PGA SHOW

DECEMBER 19, 2022

Manlius, New York — ANOA Shipping Tag will be exhibiting at the 2023 PGA Show, booth #4225, from Jan. 24–27, at the Orange County Convention Center in Orlando, Florida to introduce the company’s new offering, the virtually indestructible, reusable, and eco-friendly ANOA Shipping Tag.

Positioned in the “Inventors Spotlight” and showcased in the “New Product Zone,” ANOA President Noel Norden is delighted to join the golf industry in debuting the ANOA Shipping Tag to golf’s most influential retailers from around the world. ANOA’s super-rugged, reusable, and ecological shipping tag will dramatically improve recreational equipment shipping by ensuring the delivery label is always intact, even to multiple destinations.

“Our virtually indestructible, reusable shipping tags are made of ballistic nylon, which originally was developed by the DuPont corporation as a material for flak jackets to be worn by World War II airmen. The term *ballistic nylon* originates in the fabric’s intended function, protecting its wearers from flying debris and fragmentation caused by bullet and artillery-shell impacts — which is why our tags are so rugged,” explains Norden. “Golfers who have experienced the frustration of their golf bags not arriving at intended destinations due to destroyed or missing shipping labels will never again have to deal with that problem. PGA show attendees will quickly learn how ANOA Shipping Tags will forever transform the way golf clubs, luggage, and many other products that require hard or soft cases are shipped, saving money, time, and exasperation.”

Incorporating three separate failsafe features including heavy duty Velcro, two super-tight snaps, and a uniquely designed strap that weaves and buckles around the handle of whatever is being shipped, the patent-pending ANOA Shipping Tag provides the ultimate in strength, durability, and security.



ANOA Shipping Tag Demonstrations

PGA Show attendees are invited to participate in two ANOA Shipping Tag demonstrations to be held on January 25 at 2:00 p.m. and January 26 at 10:30 a.m. by visiting the ANOA Shipping Tag booth (#4225) to experience the quality and recognize the value and flexibility that the strong and reusable shipping tag offers.

ANOA Shipping Tag Drawing

ANOA Shipping Tag will select two lucky winners daily to receive an ANOA Shipping Tag. PGA Show attendees can stop by the ANOA Shipping Tag booth (#4225) to enter the drawing. Winners will be selected January 25 and 26 at 12:00 p.m. and at 5:00 p.m. each day and at 10:30 a.m. and 12:30 p.m. on January 27.

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 70th edition of golf's longest running and largest global business gathering. Thousands of attending PGA Professionals, golf leaders, industry executives and retailers from around the world will source new products from some 800 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.



About ANOA Shipping Tag

ANOA Shipping Tag is a woman-owned business. The ANOA Shipping Tag is a reusable shipping label holder that allows golfers to easily and securely ship golf travel bags or any baggage handled by FedEx, UPS, or DHL. Users can easily create outbound AND return labels simultaneously from home, placing both labels in the zippered pouch. The carrier then collects the bag and delivers it to its destination. When it's time to ship back, the used label is discarded and the pre-printed return label is then displayed for the trip home. The ANOA Shipping Tag is convenient, strong, provides options, and is sustainable and eco- friendly!

Visit www.ANOAshippingTag.com for more information.

About PGA Golf Exhibitions

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Regional PGA Show Buying &

Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on Twitter, Instagram and Facebook.

About the PGA of America

The PGA of America is one of the world's largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit PGA.com and follow us on Twitter, Instagram and Facebook.

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