



ULTIMATE GOLF PERKS

WORLD GOLF RECIPROCAL NETWORK

Connect with Us at the PGA Show:

- Booth #3879

On-Site Media/Marketing Contact:

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About Ultimate Golf Perks

UGP Reciprocal Network offers enhanced benefits and perks for public, semi-private, and private golf club members. Our network helps golf clubs in three key areas: 1) retaining and attracting new members, 2) growing waiting lists, and 3) generating additional revenue by filling tee times during slower periods. As a reciprocal club, your members gain access to hundreds of golf courses worldwide at preferred rates, which include unique stay-and-play golf packages from UGP Club Operators.



UGP Reciprocal Network Spokesman: Connor McLean, CEO

I attended the Golf Club Management and Operations program at Selkirk College in the mid-2000s. During my time there, I learned the essential aspects of managing and operating various types of golf clubs, including public, semi-private, private, and resort clubs. I gained valuable knowledge and skills in food and beverage cost controls, accounting, fleet management, turf care, marketing, corporate and business planning, clubhouse design, and facility maintenance. These insights have been instrumental in my management of UGP.

Although I moved on from golf and ventured into several other businesses, I recognized that this was the perfect time to re-enter the golf industry. As a private club member, I noticed that the reciprocal segment within the golf industry was not being fully utilized. Both members and golf shop staff often encounter challenges when trying to book reciprocal

arrangements. As a result, many members seldom or never take advantage of these opportunities. This not only diminishes the member experience, but also represents a missed chance to generate additional revenue. To address this issue, I launched UGP.

All media requests for interview:

Prior to PGA Show, contact us at info@ultimategolfperks.com

During PGA Show, contact Connor at info@ultimategolfperks.com, or visit us onsite at booth #3879

PGA Show Press Releases & Media Resources:

Press Release: <https://www.ultimategolfperks.com/press-release>

Media Resources:

Logo: UGP branding/logo is available for editorial use, please contact info@ultimategolfperks.com to request images and other content