



## **ZEUS Battery Products TO EXHIBIT AT 2023 PGA SHOW**

*Bloomington, Illinois (October 17, 2022)* – ZEUS Battery Products announced today plans to exhibit at the 2023 PGA Show, Jan. 24-27, in Orlando, Fla. ZEUS Battery Products will exhibit and discuss buyer engagement plans and provide a promotion for the 2023 buying seasons.

Mills Rendell, President of ZEUS Battery Products, is pleased to join the industry to debut our battery products to golf's most influential retailers from around the world and have an opportunity to demonstrate the value of ZEUS Batteries to a worldwide audience.

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 70<sup>th</sup> edition of golf's longest running and largest global business gathering. Thousands of attending PGA Professionals, golf leaders, industry executives and retailers from around the world will source new products from some 800 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

### **About ZEUS Battery Products**

ZEUS Battery Products is a manufacturer of Alkaline and Lithium batteries. Power your pro shop sales by providing your members with the convenience or service of carrying replacement rangefinder batteries. Our compact 6-inch by 8-inch countertop display offers 300% profit on Lithium and Alkaline batteries. PGA and USGA customers report that our rangefinder batteries sell-out in an average of 12 weeks. Join more than 3000 international clubs and retailers that choose ZEUS Rangefinder Batteries.

### **About PGA Golf Exhibitions**

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at [PGAShow.com](http://PGAShow.com) and follow us on Twitter, Instagram and Facebook.

### **About the PGA of America**

The PGA of America is one of the world's largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit [PGA.com](http://PGA.com) and follow us on Twitter, Instagram and Facebook.

### **CONTACT INFORMATION:**

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