



GOLF BUSINESS CONFERENCE 2023

ORLANDO • JANUARY 23-25

Registration Opens for Golf Business Conference 2023 **The Largest Annual Meeting of Golf Course Owners, Operators and Managers** **Returns to Orlando January 23-25**

Charleston, S.C. (October 13, 2022) — Golf course owners, operators, general managers, directors of golf and many others who are responsible for the success of golf course businesses can now register for the National Golf Course Owners Association’s (NGCOA) Golf Business Conference 2023 (GBC23). This annual event will again be held in Orlando, Florida from January 23-25 (alongside the 2023 PGA Show, running January 24-27). Visit GolfBusinessConference.com for details.

The Golf Business Conference is the largest annual gathering of golf course owners and operators, and also serves as NGCOA’s annual member meeting. The 2023 conference pass includes 12+ business-critical education sessions, various networking receptions and meals (including a special meet & greet for new NGCOA members and GBC first-timers), a Sponsor Fair & Happy Hour, annual award winner recognition, and much more. Two pre-conference sessions, the annual Yamaha Golf Outing, and guest passes for social and networking events are optional additions. The Rosen Centre Hotel will again serve as the official GBC host hotel, where most education and networking will take place.

“It was so impactful to have everyone reconnect again in person last year — and we’re thrilled to carry that energy and momentum into GBC23,” said Taylor Wall, NGCOA’s Senior Director of Education. “With new trends emerging across all corners of golf business, GBC23 is the perfect opportunity to gain fresh insights and tactics, build personal and professional relationships, and further celebrate a reenergized industry.”

The PGA Show, organized in partnership by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry January 24-27 for the 70th edition of golf’s longest running and largest global business gathering. GBC23 attendees can participate in a wide range of 2023 PGA Show education and activities, and visit the NGCOA Booth #2983 in the PGA Show Exhibition Hall, all in the adjacent Orange County Convention Center (OCCC). New this year, the NGCOA booth and surrounding “NGCOA Vendor Village” will feature special learning and networking activities for current and prospective members.

All GBC23 education sessions will be eligible for continuing education credits from the PGA of America, as well as the Ladies Professional Golf Association (LPGA), the Club Management Association of America (CMAA), and the Golf Course Superintendents Association of America (GCSAA).

Speakers, sessions, and social and networking events are being finalized now; information on registration, hotel options and sponsors can be found at GolfBusinessConference.com.

About the National Golf Course Owners Association

The NGCOA is the leading authority on the business of golf course ownership and management. The association represents and promotes the interests of golf courses as the principal businesses and economic assets of the game of golf. The not-for-profit organization is the only trade association dedicated exclusively to golf course owners and operators. Through advocacy, education and information resources, purchasing programs and networking opportunities, the NGCOA helps golf course owners and operators run more successful businesses. For more information or to join, visit ngcoa.org or call 800-933-4262.

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