



“Monarchs in the Rough” and SanSoleil

The Monarch butterfly is a North American icon. Growing up in Michigan the summer sky was filled with Monarchs. My sister Diane and I would see dozens of Monarchs every day. Sadly, on my hikes this past summer, I saw no more than one or two Monarchs a week.

The Monarch butterfly population has decreased by 90 percent in recent years, but Audubon International and Environmental Defense Fund have teamed up to create Monarchs in the Rough, a program that partners with golf courses to restore pollinator habitat in out-of-play areas. Over 800 of your partner courses now participate in this initiative!

SanSoleil has created a Monarch Print Collection. SanSoleil's will donate a lion's share of the sales of this collection to the "Monarchs in the Rough" program. Monarch butterflies are struggling; action can be taken now before it's too late. Programs like [Monarchs in the Rough](#) will be instrumental in saving this magnificent species.