



FREEZE THEM. WEAR THEM. GET INSTANT RELIEF.

Hot Girls Pearls Returns to PGA 2023

New York, NY (January 6, 2023)- Hot Girls Pearls is thrilled to announce their return for the second year to the annual PGA show in Orlando, FL., Jan. 24-27, 2023.

Hot Girls Pearls are freezable cooling jewelry for women (and men). The perfect combination of fashion and function, Hot Girls Pearls are the pretty discreet way to stay cool. When you're hot or overheated, Hot Girls Pearls targets the pulse points behind your neck and inside of your wrist.

They work because each bead is filled with non-toxic cooling gel like you'd find in an ice pack. Each piece of jewelry comes in its own freezable travel pouch so they are perfect on the go and in the golf cooler. Simply freeze for at least 4 hours and enjoy up to 30 minutes of cooling relief depending on your environment. Then replace them in the pouch to re-cool and wear again.

Each necklace and bracelet is made with comfort and function in mind. Necklaces have a magnetic clasp and bracelets have elastic wrist bands for easy wear.

Hot Girls Pearls made their debut at the PGA show last January where they were featured in the Fashion Show and they will be returning this year to take the stage again.

Additionally, the brand was showcased at the Las Vegas PGA Buying and Education Summit this past summer and were featured on the Golf Channel with Hailey Hunter.

The Hot Girls Pearls Chicklet Cooling Bracelet was named Best Accessory at the Feb 2022 NY Now show and was just selected by Oprah Magazine in the January O List.

"We are excited to be back in Orlando after a great debut last January. Our products have been a big win for women golfers. They make a great tee gift or tournament prize and are a great edition to any pro-shop." said Leslie Meyers, president of Hot Girls Pearls.

You can find Hot Girls Pearls at Hotgirlspearls.com, and many retail outlets.

FOR PRESS INQUIRIES AND MORE INFORMATION

Contact: Olivia Sowa, osowa@trachtenberg.com

