

FOR IMMEDIATE RELEASE:



Media Contact:

Chris Word, Founder and CEO

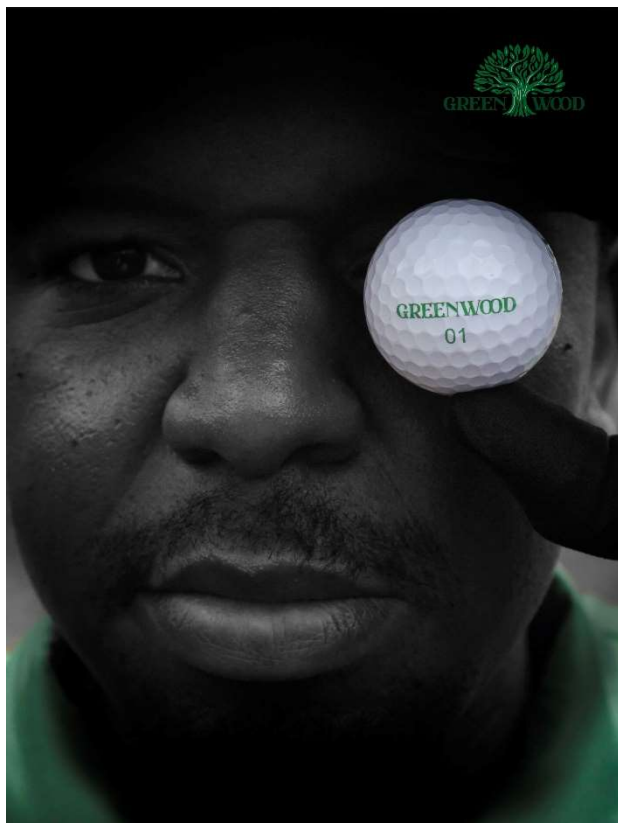
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www.greenwood.golf

MEDIA SAMPLES and IMAGES AVAILABLE

**Black-owned GREENWOOD GOLF balls now available through WalMart.com,
Greenwood GOLF becomes the first black-owned golf company to work with the
global retailer**



CHARLOTTE, NC – DECEMBER 16, 2022 – Christmas came early for Greenwood GOLF. It becomes the first black-owned golf company to work with the global retailer, WalMart. Golfers and their loved ones can now purchase, Greenwood GOLF balls and gloves from WalMart.com just in time for the Christmas holiday.

This achievement marks a major milestone for black-owned golf businesses. Most black-owned companies have been relegated to direct-to-consumer websites, making it hard for their brands to gain traction. Greenwood GOLF is blazing the trail to get their black-owned golf equipment and apparel on retail shelves everywhere.

When asked about it's significance, the CEO, Chris Word states, "This is another example of why representation matters. Throughout the history of the game, golf appeared to be exclusive and off-limits for minorities. Having black-owned golf equipment and apparel available for consumers, is a significant step to achieving diversity, equity and inclusion."

Greenwood GOLF will also be present at the 70th PGA Show in Orlando, Florida, January 24-27, 2023.

We invite PGA Show attendees to visit the Greenwood GOLF booth 2912 where they can meet the team and learn more about the golf ball and their mission.

For more information, visit www.greenwood.golf / Instagram: [@greenwoodgolfbrand](https://www.instagram.com/greenwoodgolfbrand) / send an email to info@sneakyputter.com

About Greenwood GOLF

Paying homage to history, Greenwood GOLF recognizes the similarity between the successful community of passionate golfers and the success of the Greenwood district of Tulsa, Oklahoma. Founded in 2021 to celebrate and promote diversity in the game of GOLF. Our products are designed to not only for quality and performance but to also represent more than the game.

Whether you are on the golf course, in your career, or working the community, Greenwood GOLF believes that every shot is rooted in the hope that it is the one. Our customers work hard to make their first shot their best shot and our products are designed to make them confident in their approach.

About WalMart

Walmart Inc is an American multinational retail corporation that operates a chain of supercenters, discount department stores, and grocery stores from the United States, headquartered in Bentonville, Arkansas. The company was founded by Sam Walton in nearby Rogers, Arkansas in 1962

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As of October 31, 2022, Walmart has 10,586 stores and clubs in 24 countries, operating under 46 different names.

About PGA Golf Exhibitions

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized in partnership by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry.

Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on Twitter, Instagram and Facebook.

About the PGA of America

The PGA of America is one of the world's largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit PGA.com and follow us on Twitter, Instagram and Facebook.

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