

# U.S. KIDS GOLF TO EXHIBIT AT 2023 PGA SHOW

PEACHTREE CORNERS, Ga. (September 29, 2022) – U.S. Kids Golf announced today plans to return as a key exhibitor in the equipment area at the 2023 <u>PGA Show</u>, Jan. 24-27, in Orlando, Fla. In addition to showcasing their newest products and connecting in person with thousands of attending industry professionals, the company will again present the annual U.S. Kids Top 50 Golf Coaches awards during a special program and reception during PGA Show Week.

"The PGA Show is an important week for us," said Dan Van Horn, President and Founder of U.S. Kids Golf. "We have some exciting new products to introduce, we want to share our vision for the upcoming year, and hopefully continue to inspire a new crop of coaches and industry professionals while we honor the best Kids Coaches in the world at our Top 50 ceremony. We always look forward to the camaraderie, the learning, and the new relationships we'll form during such a significant week."

The PGA Show, organized in partnership by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 70<sup>th</sup> edition of golf's longest running and largest global business gathering. Thousands of attending PGA Professionals, golf leaders, industry executives and retailers from around the world will source new products from some 800 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

"We are excited for U.S. Kids Golf to continue their PGA Show participation and appreciate their support of the industry's annual gathering," said PGA Golf Exhibitions Vice President Marc Simon. "PGA Professionals and golf buyers value the opportunity to personally experience their newest innovations, meet in person with company leaders and learn about their far-reaching initiatives to improve youth access and experiences in golf."

U.S. Kids Golf, a longtime supporter of the PGA of America and its more than 28,000 PGA Professionals, is a Supporting Partner of Golf Retirement Plus.

### **About U.S. Kids Golf**

U.S. Kids Golf is the world's leading organization for growing, promoting and enhancing golf among youth and families. Founded in 1997, U.S. Kids Golf offers three distinct lines of clubs of up to nine sizes, hosts more than 1500 tournaments – including the U.S. Kids Golf World Championship held annually in Pinehurst, NC, and has over 1600 members as part of its Coaches Institute. Additionally, the organization is active in several projects and campaigns designed to grow the sport among important demographics. U.S. Kids Golf is recognized by the National Golf Foundation as one of the "Top 100 Businesses in Golf" based on influence, innovation, and social good among other criteria. To learn more visit, uskidsgolfcoach.com.

#### **About PGA Golf Exhibitions**

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized in partnership by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on Twitter, Instagram and Facebook.

### About the PGA of America

The PGA of America is one of the world's largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit <a href="PGA.com">PGA.com</a> and follow us on Twitter, Instagram and Facebook.

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