



Titleist and FootJoy Set to Continue Its Support of the PGA Show in 2023

FRISCO, Texas (September 27, 2022) – The PGA of America and PGA Golf Exhibitions announced today that Titleist and FootJoy will be participating in the 70th PGA Show, Jan. 24-27, 2023, in Orlando, Fla.

The PGA Show, golf's longest running and largest global business gathering, attracts thousands of PGA Professionals, golf leaders, industry executives and retailers from around the world at the start of the season to drive continued growth of the sport and the business of golf.

Titleist and FootJoy will showcase their complete product lines in two new anchor exhibits on the PGA Show Floor, host a series of educational workshops, and offer product testing during the event's outdoor Demo & Fitting Day (Jan. 24 at the Orange County National Golf Center) and indoors within their new interactive Show Floor experience (Jan. 25-27 in the Orange County Convention Center).

Titleist and FootJoy have supported PGA Professionals through the PGA Golf Retirement Plus program as a Founding Partner since its inception in 1997. In addition, Titleist and FootJoy are supporting partners of the PGA Professional Championship and its corresponding 41 PGA Section Championships, as well as PGA Jr. League, the PGA High School Golf National Invitational and the PGA Works Collegiate Championship.

"We're excited and appreciate the long-standing support of Titleist and FootJoy for the PGA Member and PGA Show," said PGA President Jim Richerson. "As the largest gathering of PGA Professionals, the PGA Show is a special opportunity to experience the full offering from Titleist and FootJoy. PGA Professionals come away from Show Week more knowledgeable, more connected and more energized to grow the game at every level."

"Our attending golf industry professionals look forward to interacting with Titleist and FootJoy each year at the PGA Show and we are excited to welcome their participation this year," said PGA Golf Exhibitions Vice President Marc Simon. "Their engagement across multiple platforms enhances the industry professional experience at the PGA Show and provides a special in-person connection with their leadership. We look forward to helping showcase the Acushnet family of brands."

"We look forward to attending the 2023 PGA Show and reconnecting with our partners and the golf community," said Peter Broome, Senior Vice President, Titleist Brand Management and Industry Relations, Acushnet Company. "The PGA Show continues to evolve and provides our Titleist and FootJoy brands a forum to strengthen partner relationships, offer educational opportunities, and showcase our exciting new products. The timing of this important industry gathering sets the tone for the year, and we look forward to returning to Orlando once again."

About Acushnet Holdings/Titleist and FootJoy

We are the global leader in the design, development, manufacture and distribution of performance-driven golf products, which are widely recognized for their quality excellence. Driven by our focus on dedicated and discerning golfers and the golf shops that serve them, we believe we are the most authentic and enduring company in the golf industry. Our mission - to be the performance and quality leader in every golf product category in which we compete - has remained consistent since we entered the golf ball business in 1932. Today, we are the steward of two of the most revered brands in golf – Titleist, one of golf’s leading performance equipment brands, and FootJoy, one of golf’s leading performance wear brands. Additional information can be found at www.acushnetholdingscorp.com.

About PGA Golf Exhibitions

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized in partnership by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on Twitter, Instagram and Facebook.

About the PGA of America

The PGA of America is one of the world’s largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit PGA.com and follow us on Twitter, Instagram and Facebook.

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