# DUNNING

ENGINEERED FOR ATHLETES Ⅰ DESIGNED FOR PLAYERS™

## DUNNING GOLF TO EXHIBIT AT 2023 PGA SHOW

**NEW YORK, NY** (September 13, 2022) – Dunning Golf, the most performance-driven and innovative brand in the game for men and women announced today plans to exhibit at the 2023 <u>PGA Show</u>, Jan. 24-27, in Orlando, Fla. The announcement closely follows The LPGA naming Dunning the Official Uniform Supplier of the 2023 and 2024 U.S. Solheim Cup Teams.

"First and foremost, we are a green grass-focused brand, and there's no better place to connect with the decision makers who make the golf industry, and the game, as dynamic as they possibly can be," said S. Mike Elliott, Dunning's President-Golf. "We were proud to support the Show last year to reinforce our Lifestyle and Women's collection extensions and are equally enthusiastic about being there when the Show gathers everyone together, again."

"Dunning Golf has been an important mainstay of the Apparel section at the PGA Show for many years and we look forward to their continued involvement in 2023," said PGA Golf Exhibitions Vice President Marc Simon. "The Dunning brand reputation among PGA Professionals, golf buyers and the industry, matched by their forward-thinking collections, attract many to their exhibit to personally experience their latest offerings and connect with Dunning leadership."

The <u>PGA Show</u>, organized in partnership by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 70<sup>th</sup> edition of golf's longest running and largest global business gathering. Thousands of attending PGA Professionals, golf leaders, industry executives and retailers from around the world will source new products from nearly 1,000 golf and golf lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

Dunning Golf, a longtime supporter of the PGA of America and its more than 28,000 PGA Professionals, is a Supporting Partner of Golf Retirement Plus and the PGA National Club Championship.

#### About Dunning

Dunning engineers the most technical golf apparel without compromise. Founded in 2001, Dunning is the first to successfully develop a full line of technical golf apparel consisting of shirts, layering and bottoms. With a targeted focus on the Player, Dunning's message has remained consistent over the years; golf apparel with a focus on fit,

playability and true performance. Engineered for Athletes. Designed for Players. More information if found on social media @<u>dunninggolf.com</u> on Facebook, Twitter and Instagram.

#### **About PGA Golf Exhibitions**

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized in partnership by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at <u>PGA Show.com</u> and follow us on Twitter, Instagram and Facebook.

### About the PGA of America

The PGA of America is one of the world's largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit <u>PGA.com</u> and follow us on Twitter, Instagram and Facebook.

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