

## Vari Pro Innovations Inc. TO EXHIBIT AT 2025 PGA SHOW

*Ontario, Canada August 13, 2024* – Vari Pro Innovations Inc. announced today plans to exhibit at the 2025 PGA Show, January 21-24, 2025 in Orlando, Fla. Vari Pro Innovations Inc will exhibit at PGA Show 2025 and Demo Day.

Adan Darr, President – “I am pleased to join the industry to debut Roll Ready™ to golf’s most influential retailers from around the world, allowing them to experience Roll Ready™ and utilizing the show as a launching pad for our innovative product. The PGA show provides a great opportunity to demonstrate the value of our product to a worldwide audience, etc. I am very excited to announce that Vari Pro Innovations Inc. has launched Roll Ready™ with Canada’s largest sporting goods company **FGL Sports** soon after our last PGA show.”

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 71<sup>st</sup> edition of golf’s longest running and largest global business gathering. Thousands of attending PGA of America Golf Professionals, golf leaders, industry executives and retailers from around the world will source new products from nearly 1,000 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

### **About** Vari Pro Innovations Inc.

Vari Pro Innovations Inc. is dedicated to creating world class products that have a positive impact on society and people. Roll Ready™ is a product that has been designed using biomimicry. As an avid golfer, I noticed that golfers are frequently challenged to clean their balls on the green. The idea came to me while watching a nature program about squids. The unique way a squid travels through the water inspired me to design a product to address this challenge. Roll Ready™ is shaped like a squid to allow the ball to be held in the housing while the golfer cleans the ball with one hand. When ready to putt, the golfer removes the ball, and the fingers open and release it, returning to their original state.

I am excited about the future of Vari Pro Innovations Inc., as Roll Ready™ is the first of many innovative products that we will develop from ideation to market.

Roll Ready™ is a unique golf ball cleaner. It is a simple to use, single handed design, which attaches to a golfer's belt or waistband. With Roll Ready™, golfers mark their ball, place the ball in the casing, and roll it clean it while they line up their putt. The lightweight polypropylene design will go unnoticed on the golfer's belt until needed. The laser-cut microfiber cloth has two different textures to give the ball a thorough cleaning, damp or dry.

For more information visit: <https://rollready.com/>

### **About PGA Golf Exhibitions**

The [PGA Show](#), [PGA Buying & Education Summit](#) are organized by PGA Golf Exhibitions (part of [RX](#)) and the PGA of America. Since its inception in 1954, the [PGA Show](#) has grown into the largest annual business event for the global golf industry. The [PGA Show Buying & Education Summit](#) connects the industry mid-season and drives business leading up to the annual [PGA Show](#). Learn more at [PGAShow.com](#) and follow us on [“X”](#), [Instagram](#) and [Facebook](#).

### **About the PGA of America**

The PGA of America is one of the world's largest sports organizations, composed of more than 29,000 PGA of America Golf Professionals who love the game, are expert coaches, operators and business leaders, and work daily to drive interest and participation in the sport. The PGA of America owns and operates numerous championships and events, including major championships for men, women, seniors and the Ryder Cup, one of the world's foremost sporting events. For more information, visit [PGA.com](#) and follow us on [X, formerly known as Twitter](#), [Instagram](#) and [Facebook](#).

### **CONTACT INFORMATION:**

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