



Golf Performance for Success and Style Designed with Science by FCG

LE FAIRE was established in 2023 from SWING LAB to create golf wear for junior girls to train and compete in both style and performance. Our apparel is designed and tested meticulously based on the mechanics of the swing along with considerations of different challenging weather conditions the player might face during training and competition.

Our goal is to create unique designs that ensure proper fit so the swing and performance are unaffected even with layers and different conditions so the girls can feel comfortable and confident while playing. Our mission is to involve the players and create what the girls truly need and want. We also want to grow the community to support girls along their golf journey with our programs & initiatives.

SWING LAB is a Specialized Golf Performance facility established in 2018 with a focus on biomechanics to help golfers improve their body-swing connection and ultimately improve performance.

At The Swing Lab we work with golfers of all ages and levels to ensure we identify and remove any physical limitations to improve performance and prevent injuries as they develop. Our process includes both manual and 3D Biomechanics assessments; where we work with golfers across the world both in person and remotely to help them move well and play better golf.



