



# SHOW

## DEMO DAY EXHIBITOR CONFIRMATION

Thank you for joining PGA Golf Exhibitions and PGA Magazine for the PGA Show Demo Day. Please see below for important information regarding this year's event.

**DATE:** Tuesday, January 20, 2026 | 9:00 AM - 5:00 PM

**EXHIBITOR UNLOADING/PARKING:** 8423 Avalon Road (**PHYSICAL EXHIBITOR PARKING PASS REQUIRED FOR ENTRY.**)

Additional staff car parking is available in General Parking Lot located at: 7886 Avalon Road

**ATTENDEES:** PGA of America Golf Professionals, Golf Industry Professionals, Invited Guests, Media

\*Strictly Enforced: Demo Day is open exclusively to PGA & LPGA Professionals, Media, and Invited Guests from 9:00 AM to 12:00 PM.

As a reminder, all the pertinent forms were included in a digital packet within your confirmation email and can be found at [www.pgashow.com/en-us/ddresources.html](http://www.pgashow.com/en-us/ddresources.html).

### YOUR EXHIBITING PACKAGE INCLUDES:

- Each company will receive a 6ft table and 2 chairs; please bring your own table covers/linens.
- Access to electricity; please bring a 100-150ft extension cable to connect to power boxes on the backs of the tees.
- A customized stake sign with your company's name and inclusion in the digital PGA Show Demo Day Guide.
- One exhibitor parking pass for access to the Exhibitor Parking Lot.
  - Enter **8423 Avalon Road** into your GPS for parking. **YOU MUST SHOW YOUR PHYSICAL EXHIBITOR PARKING PASS TO ENTER THE LOT.**

### PREPARING FOR PGA SHOW DEMO DAY

#### Shipping:

- There is no onsite warehouse space, and OCN does not provide forklifts or insured forklift drivers for unloading
- Forklifts and drivers must be scheduled in advance for pre-arranged deliveries.
- Unscheduled deliveries will not be accepted.
- **\*STRICTLY ENFORCED: Do not ship products to OCN before January 15, as storage and safety cannot be guaranteed. If you need more details please contact Johanna Moore at [johanna.moore@rxglobal.com](mailto:johanna.moore@rxglobal.com).**
- For outbound shipping, all freight being picked up on Wednesday must be labeled and scheduled for pickup before **3:00 PM on Wednesday, January 21.**

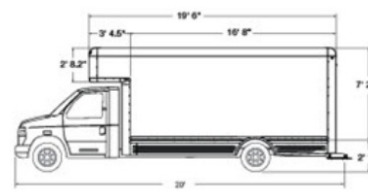
If you need more details please contact Johanna Moore at [johanna.moore@rxglobal.com](mailto:johanna.moore@rxglobal.com).

#### Move in:

- Setup begins after **8:00 AM on Monday, January 19** or from 5:30 AM to 8:00 AM on Tuesday, January 20, the event day.
- Larger setups (over 10' x 10' or with product) should plan for Monday due to limited light before 7:00 AM.
- For complex setups requiring forklifts, contact Johanna Moore at [johanna.moore@rxglobal.com](mailto:johanna.moore@rxglobal.com) to arrange a custom move-in plan.
- Companies are encouraged to bring 10' x 10' tents for their hitting bays.
- Utility carts will assist with offloading from the Exhibitor Parking Lot and transport materials to your assigned space.

#### Truck/Weight and Size Restriction:

- Orange County National Golf Center has implemented truck restrictions to reduce damage to the cart path and turf.
- Only trucks up to 20ft in length are allowed on the range.
  - 20ft trucks have a narrower wheelbase than 26ft trucks, reducing path damage around the range.



#### Capacity

- Volume: 1015 cu. ft.
- Max load: 5,605 lbs.
- Gross vehicle weight: 14,500 lbs.
- Empty weight: 8,895 lbs.
- Towing capacity: Up to 7,500 lbs.

**\*Damage Waiver:** All vendors bringing any size truck must sign the enclosed damage waiver and return it to Orange County National Golf Center

#### Display Vans:

- Space for vans on the range is extremely limited.
- Vans must be on the range by 7:00 AM on event day and cannot be moved until load-out.

PRESENTED BY:



BROUGHT TO YOU BY:



## Tear down:

- Tear-down begins at **5:00 PM on Tuesday, January 20**.
- Due to limited lighting on the range, tear-down will be quick. Please remain patient and adhere to the load-out schedule.
- Exhibitor vehicles will access the cart path from the Exhibitor Parking Lot, while box trucks will enter from Tee 2. Load-out will proceed clockwise, starting with Tee 2 (Tee 2, 3, 4, etc.), with Tee 1 being the last to move out.
- Staff will be onsite to enforce the schedule and ensure safety. Utility carts with drivers will assist in transporting items from exhibit spaces to the Exhibitor Parking Lot to minimize cart path traffic.

***\*All product must be removed no later than Wednesday, January 21 before 3:00 PM or they will be discarded at OCN's discretion.***

## ADDITIONAL PAID SERVICES

### Food & Beverage:

- Exhibitors can preorder meals for staff or clients through the link [here](#). Orange County National Golf Center has curated a menu for food and beverage preorders, which will be delivered directly to your designated tee location during the event.
- **Order Deadline:** All orders must be submitted by **January 7**.

**Questions? Contact Conlan Micher at [cmicher@ocngolf.com](mailto:cmicher@ocngolf.com)**

## DEMO DAY MAP & ACCESS

### Map of Range:

- **Hitting Bays:** Tees 1, 2, 4, 5, 6, 7, 8
- **Discovery Zone:** Tee 3
- **Paid Instructional Workshops:** Tee 3 (covered pavilion)
- **Golf Range Association of America Center:** Tee Box 2
- **Health & Wellness Center:** Tee Box 7
- **Teaching & Coaching Center:** Tee Box 7
- **Test Track:** Behind Tee Box 2

### NEW Exhibitor Parking:

- Enclosed is your parking pass, granting access to the **NEW EXHIBITOR PARKING LOT** located at the corner of Avalon Road and Phil Ritson Way. For directions, enter 8423 Avalon Road into your GPS. Please ensure your physical parking pass is clearly visible upon arrival, as access to the Exhibitor Parking Lot will be restricted to vehicles displaying an Exhibitor Parking Pass.
- Utility carts with drivers will be available to assist in offloading materials from the Exhibitor Parking Lot and transporting them to your assigned space.
- If you are parking a box truck, display your parking pass and proceed to the paved lot. Use the following address for GPS directions: 16301 Phil Ritson Way, Winter Garden, FL 34787.
- Additional staff car parking is available in the General Parking Lot. For directions, enter 7886 Avalon Road into your GPS.

### Sampling:

- OCN holds exclusive rights to all food and beverage at the event. Any product sampling must receive prior approval from OCN.

**If you need more details please contact Johanna Moore at [johanna.moore@rxgglobal.com](mailto:johanna.moore@rxgglobal.com).**

***NOTE: No outside alcohol is allowed under any circumstances. All bars and bartenders must be ordered exclusively through OCN. This policy will be strictly enforced onsite by both show management and the health department. Additionally, alcohol service is not permitted anywhere on the range before noon.***

### Shuttles:

- Shuttles run every 20 minutes between the Orange County Convention Center (just north of the Central Lobby) and OCN. Operating hours are from 8:00 AM to 5:00 PM.
- The final shuttle from OCN to the convention center departs at 6:30 PM.
- After 5:00 PM, shuttles will drop off at the convention center outside HALL A, allowing for easy access to the Association of Golf Merchandisers Product Preview in the Lobby.
- ***Please encourage all attendees to take the shuttle as parking is restricted and road access is limited.***

## CONTACT

If you have any questions, please feel free to contact:

#### Johanna Moore

Operations Manager  
PGA Golf Exhibitions  
[johanna.moore@rxgglobal.com](mailto:johanna.moore@rxgglobal.com)

#### Stefanie Minuto

Marketing Director  
PGA Golf Exhibitions  
[stefanie.minuto@rxgglobal.com](mailto:stefanie.minuto@rxgglobal.com)