

PGA Show 2025 Colleqt Promotion
(the “Promotion”)
Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION.

This Promotion is being held in connection with the 2025 PGA Show at the Orange County Convention Center in Orlando, FL, scheduled to take place from January 21 through January 24, 2025 (the “Event”).

1. PROMOTION PERIOD: The Promotion begins at 9:00AM (ET) on January 21, 2025, and ends at 11:00AM (ET) on January 24, 2025 (the “Promotion Period”).

2. HOW TO ENTER: Each person who (i) participates in the Promotion and (ii) meets the eligibility requirements as described in Section 6 herein shall be referred to as a “Participant”.

During the Promotion Period, eligible Participants may enter the Promotion by activating the “Colleqt” product while on-site at the Event and using one (1) of Participant’s own electronic devices with both camera and internet capability (such as a smartphone or a tablet, with such device being considered a “scanning device”) to scan the various “Colleqt” QR codes made available within various exhibitor spaces on-site at the Event. Each Participant who activates the Colleqt product on their scanning device shall be entered into the Prize Drawing (as defined below) and each Participant who scans at least three (3) Colleqt QR codes shall also be entered into the Grand Prize Drawing (as defined below).

Each Participant’s scans during the Promotion Period shall each be considered an “entry” for purposes of this Promotion. Please note, Participant may not utilize more than one (1) scanning device to scan the Colleqt QR codes for purposes of participating in the Promotion, and to the extent a Participant uses more than one scanning device, only the first one shall be reviewed as part of the Promotion. Entering or attempting to enter the Promotion through multiple scanning devices or any means which are deemed fraudulent in Sponsor’s sole discretion will be deemed void and disqualified.

Participants may not harass, annoy, endanger or interfere with any other Event attendee or exhibitor as part of their participation in this Promotion and a Participant’s failure to abide by this requirement, or any of these official rules, in Sponsor’s sole discretion, will result in such Participant’s disqualification from the Promotion. Participant is solely responsible for all costs associated with the use of scanning devices at the Event.

All entries must be received during the Promotion Period. Eastern Time shall control for all purposes of this Promotion. Sponsor’s clock shall be the official timekeeper for the Promotion. Entries will not be acknowledged or returned. Incomplete entries will be considered invalid and ineligible to win. Sponsor is not responsible for lost, misdirected, illegible, mistranscribed or late entries. Proof of sending or mailing of mail-in entries will not be deemed to be proof of receipt by Sponsor. Any entry containing material that is violent, pornographic or otherwise obscene, illegal, or racially or morally offensive, as determined by Sponsor in its sole discretion, will be rejected as ineligible. Any Participant who wishes to withdraw from the Promotion may do so at any time prior to the end of the Promotion Period by contacting Sponsor.

In the event of a dispute over the identity of a Participant, an entry will be deemed submitted by the authorized account holder of the email address associated with the Event registration from which the entry was submitted at the time of entry. “Authorized account holder” is defined as the natural person who is assigned to the account by the applicable online service provider or organization.

3. PRIZES:

(a) The Grand Prize. One (1) Participant will be selected in the Grand Prize Drawing (the “Grand Prize recipient”) and be awarded a Blue Tees Golf Series 4 Ultra rangefinder (the “Grand Prize” with a total estimated retail value of US\$299.00).

(b) The Standard Prize. One (1) Participant will be selected in the Prize Drawing (the “Standard Prize recipient”) and be awarded one (1) One Hundred US Dollars (\$100.00) American Express® Gift Card (or a similar style pre-paid gift card) (the “Standard Prize” and collectively with the Grand Prize, the “Prizes” or each a “Prize”).

Limit one Prize per Participant/household. The Grand Prize recipient and the Standard Prize recipient shall each be considered a “Prize recipient” for purposes of this Promotion. If a potential Prize recipient is participating in the Promotion as a representative of their company or employer, such Prize recipient’s acceptance of the Prizes is subject to such company’s policies. Prizes do not include any travel expenses, personal expenses, or any other costs not specifically described in these Official Rules as included in the Prize and will be the responsibility of the Prize recipient. All expenses on receipt and use of any Prizes and any applicable taxes on the Prizes are the sole responsibility of the Prize recipient. By participating in the Promotion, each Participant acknowledges that Sponsor has not and will not obtain or provide insurance of any kind relating to the Prizes.

Prizes are nontransferable or assignable until a Prize recipient has complied with all of their obligations under these Official Rules. No substitutions may be made for any Prize (or portion of a Prize), except that, in the event that any Prize (or portion of a Prize) becomes unavailable for any reason whatsoever or becomes unreasonably difficult to fulfill, Sponsor reserves the right to substitute such Prize (or portion of a Prize) for one of equal or greater value. If any Prize recipient is unable or unwilling to accept or participate in any part of a Prize, that portion of the Prize will be deemed as forfeited by such Prize recipient and no substitution will be made except at Sponsor’s sole discretion. Failure to take delivery of any Prize may result in forfeiture, and such Prize being awarded to an alternate Prize recipient. Any portion of a Prize unclaimed or unused by a Prize recipient will be forfeited and will not be substituted. Cash redemptions for Prizes shall not be allowed, except at Sponsor's sole discretion.

Any Prizes that may be depicted in advertising, promotional, or other Promotion materials are for illustrative purposes only. The actual Prize may vary. In the event there is a discrepancy or inconsistency between the description of a Prize contained in any promotional materials and the description of a Prize contained in these Official Rules, these Official Rules shall prevail, govern and control. All details and other restrictions of any Prize not specified in these Official Rules will be determined by Sponsor in its sole discretion.

Should any Participant engage in unruly, obnoxious, illegal, threatening, or otherwise inappropriate behavior at the Event (as determined by Sponsor in its sole discretion), Sponsor reserves the right, without further notice or warning, to suspend the participation of such Participant and/or take other actions as Sponsor deems appropriate in its sole discretion without any liability or other obligation to such Participant.

4. WINNER SELECTION:

(a) The Grand Prize Drawing: A total of one (1) Grand Prize recipient will be selected by Sponsor in a random drawing occurring on or about January 24, 2025, from all eligible Participants who scanned at least three (3) Colleqt QR codes during the Promotion Period. The drawing will be conducted by Sponsor, whose decisions are final and binding on all matters relating to this Sweepstakes. Winners need not be present to win. Odds of winning are dependent upon the total number of eligible Participants. Sponsor will attempt to notify the potential Grand Prize recipient by email on January 24, 2025. The potential Grand Prize recipient will have forty-eight (48) hours from receipt of such notification to claim their Prize as noted by Sponsor in the Grand Prize notification. After claiming the Grand Prize, the potential Grand Prize recipient will receive instructions on redemption. Sponsor reserves the right, in its sole discretion, to not select a Grand Prize recipient if an insufficient number of eligible, complete, appropriate or generally qualified entries are received.

(b) The Grand Prize Drawing: A total of one (1) Standard Prize recipient will be selected by Sponsor in a random drawing occurring on or about January 24, 2025, from all eligible Participants who activated the Colleqt service on their scanning device during the Promotion Period. The drawing will be conducted by Sponsor, whose decisions are final and binding on all matters relating to this Sweepstakes. Winners need not be present to win. Odds of winning are dependent upon the total number of eligible Participants. Sponsor will attempt to notify the potential Standard Prize recipient by email on

January 24, 2025. The potential Standard Prize recipient will have forty-eight (48) hours from receipt of such notification to claim their Prize as noted by Sponsor in the Standard Prize notification. After claiming the Standard Prize, the potential Standard Prize recipient will receive instructions on redemption. Sponsor reserves the right, in its sole discretion, to not select a Standard Prize recipient if an insufficient number of eligible, complete, appropriate or generally qualified entries are received.

Sponsor reserves the right to require that a Prize recipient pick up their Prize while at the Event and Sponsor is not obligated to ship any Prizes. Each potential Prize recipient may be required, in Sponsor's discretion, to execute and return an Affidavit of Eligibility, a Release of Liability, a Publicity Release, required payment information or tax forms, and/or proof of identification and eligibility (collectively, the "Winner Forms"), each as requested by Sponsor. If a Participant fails or refuses to sign and return all of the Winner Forms provided by Sponsor within ten (10) days (or a shorter time if required by exigencies) after receiving them, the Participant may be disqualified resulting in forfeiture of the Prize, and Sponsor reserves the right, but not the obligation, to select an alternate Prize recipient.

In the event a potential Prize recipient: (a) cannot be reached for whatever reason after a reasonable effort has been exerted or the Winner Forms are returned as undeliverable; (b) declines or cannot accept, receive or use the Prize for any reason; (c) is noncompliant with the time periods stated herein, (d) is found to be ineligible to enter the Promotion or receive the Prize, (e) or does not comply with the Official Rules, or (f) fails to claim the Prize or fulfill the Winner Forms obligations within the time period designated by Sponsor, then such potential Prize recipient shall be disqualified from the Promotion and an alternate potential Prize recipient may be selected, at Sponsor's sole discretion, from among the other eligible Participants. and Sponsor shall have no further liability or responsibility to such potential Prize recipient in connection with the Prizes.

5. GENERAL RULES: The Promotion is governed by these Official Rules and is subject to all applicable U.S. federal, state and local laws. The Promotion is void where prohibited. By entering the Promotion, each Participant unconditionally accepts and agrees to comply with and abide by these Official Rules, all of the representations, warranties and agreements contained herein, and all of the decisions that Sponsor makes in connection with the Promotion, including, without limitation, all decisions regarding the interpretation and implementation of these Official Rules and the administration of the Promotion. All such decisions made by Sponsor shall be final and binding in all respects and not subject to challenge or appeal. Sponsor reserves the exclusive right to address and resolve any aspects of the Promotion or incidents that affect the Promotion that may not be expressly outlined in these Official Rules, and any such decisions shall be final and binding and not subject to challenge or appeal. Except as otherwise expressly set forth herein, all of Sponsor's rights pursuant to these Official Rules relate to and are exercisable against all Participants as a whole and against each individual Participant.

If there is a discrepancy or inconsistency between disclosures and other statements contained in any Promotion materials and the terms and conditions of these Official Rules, these Official Rules will prevail, govern and control. Neither the failure of Sponsor to insist upon or enforce strict performance of any provision of these Official Rules nor the failure, delay or omission by Sponsor in exercising any right with respect to any term of these Official Rules, will be construed as a waiver or relinquishment to any extent of Sponsor's right to assert or rely upon any such provision or right in that or any other instance.

The invalidity or unenforceability of any provision in these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Headings and captions are used in these Official Rules solely for convenience and ease of reference and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof.

6. ELIGIBILITY: This Promotion is open only to Participants who, at the time of entry, are (i) legal residents of the 50 United States or the District of Columbia; (ii) at least eighteen (18) years of age or the age of majority in their jurisdiction of

residence, whichever is greater; (iii) the holder of a valid, registered and activated badge (or ticket, wristband or other authorized means of entry) to the Event; and (iv) in attendance at the Event during the Promotion Period. All Participants must be able to provide proof of identification and eligibility if requested by Sponsor.

Employees of RELX Inc. and each of its parents, subsidiaries, divisions, affiliates, and advertising or promotional agencies, and the immediate family and household members of all such individuals, are not eligible to enter or win. Registered exhibitors at the Event, and their immediate family and household members, are not eligible to enter or win.

In the event that any Participant or any entry by a Participant is determined to be ineligible at any time and for any reason, including but not limited to failing to meet the terms of submission, Sponsor reserves the right to disqualify such Participant from the Promotion immediately and any such ineligible Participant acknowledges that they forfeit any Prizes or rights to same.

Each Participant is solely responsible for any incidentals or expenses needed to be present at the Event or to participate in the Promotion, including, but not limited to, obtaining their own badge (or ticket, wristband or other authorized means of entry) to the Event, obtaining their own internet-enabled scanning device, and all travel costs, travel documentation, or accommodations, as may be applicable. All such costs shall be borne solely by the Participant, and Sponsor will not be held liable for any costs associated with Participant's participation in the Promotion.

7. USE OF DATA: Each Participant's information will be collected and used by Sponsor in accordance with the Privacy Policy (the "Privacy Policy") posted on <https://privacy.rxglobal.com/en-us.html>, which is incorporated herein by this reference. By entering the Promotion, each Participant agrees and acknowledges that he or she has read, understood and agrees to be bound by (i) these Official Rules; and (ii) the Privacy Policy, each as may be amended by Sponsor. All Participants are expected to review the Privacy Policy carefully before participating in the Promotion and each Participant acknowledges that, in the event of a conflict or inconsistency between the terms of these Official Rules and the terms of the Privacy Policy, the terms of the Privacy Policy shall prevail, govern and control. In addition, Sponsor may engage third party entities to administer certain aspects of the Promotion, including without limitation, the collection of Participant information. Notwithstanding anything to the contrary in the Privacy Policy, Sponsor may share Participant's information with third party entities to the extent needed to perform their duties and functions in connection with the Promotion or otherwise in accordance with their own independent privacy practices.

8. PUBLICITY: Except where legally prohibited, by entering this Promotion, Participant grants Sponsor and the Released Parties a royalty-free and non-exclusive perpetual right to use Participant's name, likeness, testimonials, or statements made by Participant in connection with future advertising, promotion and publicity for the Event and future editions of the Event in all media now known or hereafter discovered, worldwide without additional notice, approval, or compensation and in perpetuity. Participant agrees to waive all claims to and shall receive no royalties of any kind now or in the future from the Released Parties for use of any photos or videos related to Participant or Participant's entries (and any related elements and materials) which are used in promotion of the Event through any distribution channels, including, without limitation, on websites owned by Sponsor, the Event social media channel(s), or other websites or social media. Each Prize recipient's name may also be included in a publicly available Prize recipients list.

9. LIMITATION ON LIABILITY; FORCE MAJEURE: Each Participant agrees that Sponsor shall not be responsible or liable for, and are hereby released from, any and all claims, costs, injuries, losses or damages of any kind, relating to any of the following: (a) incomplete, inaccurate, lost, late, misdirected or illegible entries, Prize recipient notifications, Prize claims, or Winner Forms or the failure to receive same due to any cause, including without limitation human or technical problems, failures, or malfunctions of any kind, whether originating with Participant, Sponsor, or otherwise, that may prevent or limit any Participant's ability to participate in the Promotion or send or receive messages requiring action or response by such Participant; (b) any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, hacks, unauthorized access, delayed computer transmissions or network connections in connection with the Promotion; (c) any problems or technical malfunction of any network or lines, servers or providers, equipment or

software, including any injury or damage to Participant or Participant's property resulting from participation in the Promotion; (d) the awarding, acceptance, possession, use, misuse, loss or misdirection of any Prize or participation in any Prize related activities or any inability of any Prize recipient to accept a Prize for any reason; (e) any Participants who do not comply with or who violate the Official Rules or who have committed fraud or deception in participating in the Promotion or in claiming a Prize; or (f) any delays or disruptions as a result of a Force Majeure (as defined herein).

Sponsor reserves the right to modify, suspend, extend or terminate the Promotion or any part thereof if Sponsor determines, in its sole discretion, that the Promotion is not capable of operating as Sponsor intended, or that any error, omission, fraud, technical failure or problem, tampering, corruption, infection by computer virus, bug, unauthorized intervention, malfunction or other cause or factor beyond Sponsor's reasonable control impairs or may impair the administration, security, fairness, integrity or feasibility of the Promotion or any portion thereof as contemplated herein, subject to any applicable law or regulation. In the event Sponsor is prevented from continuing with the Promotion or awarding any Prize by any event beyond its control, including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence), Sponsor shall have the right to modify, suspend, extend or terminate the Promotion at its sole discretion or to select a Prize recipient from entries received prior to such Force Majeure or as otherwise deemed fair and appropriate by Sponsor. Sponsor also reserves the right, in its sole discretion, to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of this Promotion.

Although Sponsor shall attempt to ensure the integrity of the Promotion, Sponsor is not responsible for the actions of Participants in connection with the Promotion, including any Participant's attempt to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Promotion. Sponsor reserves the right, in its sole discretion, to disqualify any Participant and/or revoke any Prize award to any Participant Sponsor finds to be (a) tampering with the entry process or the operation of the Promotion, or with any website promoting the Promotion; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Promotion through the use of any methods deemed to be fraudulent in Sponsor's sole discretion.

10. LIST OF WINNERS: To obtain a copy of any legally-required list of Prize recipients, please send a properly stamped, self-addressed envelope to: **PGA Show 2025 Colleqt Promotion**, 401 Merritt 7, Norwalk, CT 06851, Attn: PGA Show Marketing. All such requests must be received within ninety (90) days after the end of the Promotion.

11. RELEASE OF LIABILITY; GOVERNING LAW; DISPUTES: Each Participant knowingly consents to participate in the Promotion under their own free will and without duress or undue influence of any third party. By entering and/or otherwise participating in the Promotion, each Participant, on behalf of themselves and their heirs, assumes all risk incidental to participation in the Promotion and hereby waives, releases, discharges, and agrees to hold harmless Sponsor and its parents, subsidiaries, affiliates, divisions and partners, the owners of the venue where the Event is being held, the city in which the Event is being held if the city owns the Venue, and each of their respective representatives, agents, successors, assigns, employees, officers and directors (the "Released Parties"), from and against any and all actual or potential, known or unknown, claims, demands, causes of action, costs, losses, injuries, expenses, liabilities or damages of any kind or nature whatsoever, including without limitation mental and/or physical injuries or death and/or damages to or loss of personal property, which may occur in whole or in part, directly or indirectly, in connection with preparation for, or participation in, the Promotion; or possession, acceptance and/or use or misuse of the Prize; or participation in any Promotion-related or Prize-related activity; or for any claims or causes of action based on publicity rights, defamation or invasion of privacy and merchandise delivery. The Released Parties assume no responsibility or liability for any damages, losses, or injury to any Participant or to any Participant's property, regardless of how caused, relating to or resulting from the Promotion and/or the acceptance or use of any Prize.

ALL PARTICIPANTS ACKNOWLEDGE THAT SPONSOR MAKES NO WARRANTIES, EXPRESS OR IMPLIED, CONCERNING ANY PRIZE FURNISHED IN CONNECTION WITH THE PROMOTION. WITHOUT IN ANY WAY LIMITING THE GENERALITY OF THE FOREGOING AND WITHOUT ABROGATING THE PRIVACY POLICY, SPONSOR HEREBY DISCLAIMS ALL WARRANTIES AND CONDITIONS, WHETHER EXPRESS, IMPLIED, STATUTORY OR OTHERWISE, WITH REGARD TO THE OPERATION OF THE PROMOTION, INCLUDING, WITHOUT LIMITATION, ALL IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, NONINFRINGEMENT, AND THEIR EQUIVALENTS, UNDER THE LAWS OF ANY JURISDICTION RELATIVE TO THE PROMOTION AND/OR TO THE PRIZE(S). ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE PROMOTION WILL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF NEW YORK WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

Except where prohibited, by participating in this Promotion each Participant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Promotion or any Prize awarded shall be resolved individually, without resort to any form of class action and shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York and hereby irrevocably consents to the personal jurisdiction of said courts and waives any claim of forum non convenient or lack of personal jurisdiction that they may have; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; (3) no indirect, punitive, incidental, special, consequential, or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"); and (4) Participant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased.

12. TAXES: All applicable federal, state, provincial, territorial, and local taxes of all applicable jurisdictions, as well as any transaction fees or other expenses not specified herein, are Prize recipient's sole responsibility. An IRS 1099-MISC may be issued to each Prize recipient reflecting the actual value of any Prize received. PLEASE NOTE, THE WINNER MAY INCUR A TAX LIABILITY. Participants should consult a tax professional to determine their tax liability; Sponsor is not able to give tax advice.

13. SPONSOR: The "Sponsor" of this promotion is Reed Exhibitions, a division of RELX Inc. (401 Merritt 7, Norwalk, CT 06851).