



(SAMPLE EXHIBITOR PRESS KIT FOR EXHIBITOR ONLINE LISTING)

Media/Marketing Contact at the PGA Show:

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About PGA Golf Exhibitions:

The [PGA Show](#) and [PGA Buying & Education Summit](#) are organized by PGA Golf Exhibitions (part of [RX](#)) and the PGA of America. Since its inception in 1954, the [PGA Show](#) has grown into the largest annual business event for the global golf industry. The [PGA Show Buying & Education Summit](#) connects the industry mid-season and drives business leading up to the annual [PGA Show](#). Learn more at PGAShow.com and follow us on "[X](#)", [Instagram](#) and [Facebook](#).

PGA Golf Exhibitions Spokesperson:



Event Vice President Marc Simon

A member of the management team since 1998, Marc Simon is the Vice President, overseeing PGA Golf Exhibitions. Simon has been involved in the golf industry nearly his entire life. As a player, Simon progressed from top regional amateur to standout player on the Hamilton College golf team, earning Academic All-America Honors and ultimately election to the Town of Kirkland (NY) Sports Hall of Fame in 2008. His golf industry career began in the pro shop at Skenandoa Golf Course in Clinton, N.Y., and after graduating from Hamilton in 1994, he became their Sports Information Director before progressing to a successful career with Reed Exhibitions for the PGA Show - beginning in sales, then Sales Manager, National Accounts Manager, and Sales Director. Simon has been Awarded Reed's "People's Choice" Awards in 2005, 2010 and 2011 and 2015, was named the Reed Americas Group Sales Director of the Year in 2011 and was recognized as a 2011 honoree of the Sporting Goods Business 40 Under 40 Awards. He was named Event Director in 2013. Under his leadership, the PGA Show was twice awarded the prestigious Gold 100 "Greatest Show" designation by Trade Show Executive Magazine (2017 and 2018), the Gold 100 DE&I Leadership Award (2022), and Simon was awarded the RX Worldwide Board Award (2018).

All media requests for interview, contact sherry.major@rxglobal.com or 305-318-5208

PGA Show Press Releases & Media Resources:

Press Releases: <https://www.pgashow.com/en-us/Media/Press-Releases.html>

- Registration Opens for 2024 PGA Show
- NEW "PGA Show Winter Jam" Concert Announced for 2024 Event

Media Resources: <https://www.pgashow.com/en-us/Media.html>

- Media Registration & Media Coverage Policy
- Event History
- Event Photos (editorial use only)
- Event Logo (editorial use only)
- In the News – PGA Show featured press coverage