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EyePromise® Named Official Eye Vitamin of Golfzon Leadbetter Academy World HQ
Partnership aims to help support, and improve eye health for Leadbetter students on and off the course

CHESTERFIELD - MO – January 11, 2023 - [EyePromise](#), an industry-leading line of eye vitamins formulated to help support, and improve vision and eye health, and Golfzon Leadbetter Academy World Headquarters at Reunion Resort, Florida, are proud to announce their partnership with EyePromise becoming the Official Eye Vitamin of Golfzon Leadbetter Academy World Headquarters. Already used by many PGA TOUR golf professionals, including three-time Major winner and 2022 U.S. Senior Open champion Padraig Harrington and eight-time European Order of Merit Champion and World Golf Hall of Fame golfer Colin Montgomerie, EyePromise Vizual Edge™ Pro has helped golfers improve their visual performance, read the greens better, reduce light and glare sensitivity, and ultimately improve their overall eye health.

David Leadbetter and the Leadbetter Golf Academies are synonymous with world-class instruction. David Leadbetter is regarded by many as the world's premier golf instructor and his clientele includes 26 major champions, seven world number ones and many more of the world's very best and most famous golfers. For the last 30 years, Golfzon Leadbetter has been responsible for training and developing many of the world's top golf instructors through their industry-leading golf education program. The global network of 40 Leadbetter Golf Academies spans 15 countries and includes 150 certified instructors who deliver more than 50,000 golf lessons per year.

"We are excited to partner with Golfzon Leadbetter Academy and it's world-class instructors and coaches," said Andreas Wolf, President of EyePromise. "Vizual Edge Pro has helped many PGA TOUR Players and PGA Golf Professionals improve their game by keeping their vision sharp over the years. We are excited to work with Golfzon Leadbetter Academy and their students to improve their eye health, their ability to read the greens better, and ultimately, level up their game."

Since 2001, EyePromise, the ocular nutrition pioneer, has been providing athletes, doctors, and the everyday individual with natural eye vitamins to help maintain and support vision against age-related eye health issues, irritated dry eyes, and even the effects of screen time.

EyePromise is NSF Contents Tested and Certified, and its Vizual Edge™ line is NSF Certified for Sport® and specifically formulated to meet the needs of high-performance athletes. The science behind the supplements demonstrates that natural nutrients such as zeaxanthin and lutein work together to build the macular pigment, a protective layer within the eyes that's responsible for crisp, clear vision and overall eye health.

Golfzon Leadbetter Academy will be implementing Macular Pigment Optical Density (MPOD) testing on site so that their students can discover their MPOD score and receive education about eye health and the benefits of taking EyePromise Vizual Edge Pro. They can also see how their MPOD score stacks up with professional golfers like Padraig Harrington and Colin Montgomerie who have increased their MPOD by an average of 27% since they began taking EyePromise Vizual Edge Pro.

In addition, Leadbetter full-time Junior Golfers will be provided Screen Shield Teen, EyePromise's specially formulated all natural eye vitamins for children ages 4 to 17 that has the key dietary Zeaxanthin and Lutein ingredients.

“There is no question in our mind that through the correct nutrients that EyePromise provides, our students and clients' ability to read greens and reduce glare will significantly improve, helping lower scores and increasing the enjoyment of the game,” said Robin Symes, Golfzon Leadbetter’s Director of Global Operations. “Our Academy mission is to help golfers learn and improve faster; EyePromise makes for the perfect partner! We are proud to be working with EyePromise, as the official eye vitamin supplier for the Golfzon Leadbetter Academy World Headquarters in Reunion Resort, Florida.”

Robin Symes, along with Golfzon Leadbetter Master Instructor Sean Hogan and Golfzon Leadbetter Resident Sport Psychologist Dr. Robert K. Winters, will be appearing at the EyePromise exhibit (Booth #2686) during the PGA Show in Orlando at the Orange County Convention Center on Wednesday, January 25, 2023 where EyePromise will be offering complimentary MPOD readings to the show attendees.

In addition to Golfzon Leadbetter Academy, EyePromise is trusted by several major league sports organizations, including the PGA of America GRP Program, NFL, NHL, and NCAA and has been the Official Eye Vitamin of the Boston Red Sox for three consecutive years. *As EyePromise looks to continue their growth in golf, teaching pros may request complimentary samples by contacting sgierhart@eyepromise.com. Read more athlete testimonials and learn more about how eye health improves sports performance [here](#). For more information, visit EyePromise.com.*

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About EyePromise® EyePromise provides unmatched expertise in nutrition science and is the leading provider of nutritional supplements that support eye health. The EyePromise extensive eye supplement line covers a full range of eye health needs, including macular health, occasional dry eye, screen time, and athletic visual performance of professional and collegiate athletes including Esports. Our NSF Certified for Sport® performance supplements are scientifically formulated to give athletes the edge they need on teams including professional football, baseball, hockey, basketball, and as the official eye vitamin of the Boston Red Sox. We are the #1 eye doctor-recommended and trusted vitamins with thousands of U.S. optometrists prescribing and millions of dosages consumed in the U.S. For more information on improving eye care with EyePromise, visit: EyePromise.com.

About David Leadbetter & Golfzon Leadbetter David Leadbetter and Golfzon Leadbetter's mission is to make golf more accessible and easier to learn through a combination of cutting-edge technology and coaching know-how.

David Leadbetter is regarded by many as the world's premier golf instructor. He is the 2017 PGA Teacher of the Year, a PGA Hall of Fame Professional, and a regular contributor to the Golf Channel. His clientele includes 26 major champions, seven world number ones and many more of the world's very best and most famous golfers. He is also the author of seven golf instruction books, including the recent best-seller "The A Swing", making him the world's top author of golf instruction books with more than 2.5 million copies sold. David continues to mentor and teach many tour players including Patrick Reed, Rafa Cabrera-Bello, Charl Schwartzel, Michelle Wie, Maria Fassi, Caroline Masson and Jodi Ewart-Shadoff.

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Golfzon Newdin Holdings from South Korea, parent company of Golfzon Leadbetter, is an award-winning golf simulator brand among the top of a short list of companies leading efforts to develop a new global golf culture through their best-selling golf simulators. GOLFZON has a presence in 62 countries with 6,200 sites around the world and over 65 million rounds of golf played on the GOLFZON system per year by more than 3.2 million online members worldwide.

For more information, please go to: <https://www.golfzonleadbetter.com/about-us/>