

THE GARDE

THE GARDE TO EXHIBIT AT THE PGA SHOW

Detroit, Michigan — The Garde, a women’s sporting and lifestyle brand, will be introduced for the first time at this year’s PGA Show in Orlando, Florida. The PGA Show is one of the biggest events of the year for the business of golf. The show runs from January 24 to January 26. The Garde will be located at Booth #5790.

The Garde is a made in the USA, women’s sporting and lifestyle brand. Focusing on updating traditional aesthetics with modern details, The Garde is making the fairway the new runway. Inspired by the intersection of game and lifestyle, The Garde designs functional but fashionable garments that allow women to easily transition from the golf course to the boardroom to happy hour. The Garde is carving a space for in-the-know women, offering a collection that challenges the status quo of traditional, outdated sportswear and opening doors for a new era of elegant athleticism.

Over the years, the founder of The Garde has had a lifelong issue finding youthful yet refined ensembles for sporting and beyond. Frustrated by sport-specific attire, she set out to create styles that could be worn in any space. From these struggles, The Garde was born. Tailored for activities like golf, tennis, or running errands, the clothing effortlessly transitions into sophisticated ensembles for cocktails or dinner. The Garde is not just sportswear; it's a lifestyle brand for women who demand more from their wardrobe.

About The Garde

The Garde is a women-owned sporting and lifestyle brand launching for pre-order January 24, 2024 on www.the-garde.com.

About PGA Show

The PGA Show is organized by PGA Golf Exhibitions and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry.

Contact Information

Raegan Kerr

@thegardesport

raegan@the-garde.com

248-563-6364

###