

Ebony Greens™ TO EXHIBIT AT 2024 PGA SHOW

Louisville, Kentucky (January 16, 2024) – Ebony Greens[™] announced today plans to exhibit at the 2024 PGA Show, Jan. 23-26, in Orlando, Fla. Ebony Greens[™] will (feature various products from our existing and new lines of golf wear and accessories. We are premiering individual clothing pieces and set from our Classic Collection & our new Heritage collection! We are also premiering accessories, sure to help bring your golf game up to par, such as our custom tumblers with Bluetooth speaker attachment, our Ebony Greens[™] ball marker poker chips!

We will be debuting some of our collaborative items: *Ebony Greens*[™]/*Ted Rhodes Foundation* "Uneven Lies" Heritage Collection Polo and the *Ebony Greens*[™] & *Sanctuaire Brands* Cigar Case. We will also premiere our *Ebony Greens*[™] & *Orca Golf* Custom Golf Bag with interchangeable pocket covers! With this interchangeable pocket option, you can coordinate your golf bag pocket covers to match your *Ebony Greens*[™] individual golf wear pieces or sets, teeing you up to be part of the *Ebony Greens*[™] Matchey Match[™] movement!

You can visit *Ebony Greens*[™] at Booth#7452, where we will have daily product giveaways Jan 23rd-26th at the 2024 PGA Show or connect with us during/after the Industry Stage Panel on Thursday, Jan 25, 2024 beginning at 9am. To catch wind of the *exciting news* to be announced during the 2024 PGA Show, be sure to drop by the *Ebony Greens*[™] Booth for more info!

If you can't make it to the 2024 PGA Show, you can visit us at <u>www.EbonyGreens.com</u>! You can also browse the <u>Ebony</u> <u>Greens™ 2024</u> <u>Look Book</u>! Either way you can slice it, we can't wait to meet you!

"It is an honor, pleasure, and privilege for **Ebony Greens**[™] to attend the 2024 PGA Show! We are elated to partake in this great opportunity to connect with many of golf's most influential retailers, local and beyond. We relish the opportunity to display and demonstrate the value of our stylish, innovative, and relatable golf attire and products, designed with your personal style and inspired by culture and communities worldwide."-R. Shawn Summerville, Ebony Greens[™] Founder & CEO

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 71st edition of golf's longest running and largest global business gathering. Thousands of attending PGA of America Golf Professionals, golf leaders, industry executives and retailers from around the world will source new products from nearly 1,000 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

About Ebony Greens™

Based in Louisville, KY, we are a groundbreaking company; proud to bring a unique, eccentric, and playful blend of African

American culture to the world of golf. A refreshing twist to golf fashion, we seamlessly blend exotic colors, unique fabrics, and bold prints to create statement pieces that exude confidence and style. Inspired by genuine cultural prints and heritage graphics, we proudly incorporate the legacy of those that came before us, stapling our quality apparel as functional, stylish, and simply fun to wear. Our designs break the mold and add vibrant energy to the golf course. *Ebony Greens*™ is a brand that engages with our communities, supports youth & community development while promoting access to golf. We revolutionize the golf industry with our innovative and spirited approach! Visit is at <u>www.EbonyGreens.com</u> or ask for Shawn at the 2024 PGA Show *Ebony Greens*™ Booth#7452 to learn more!

About PGA Golf Exhibitions

The PGA Show, PGA Buying & Education Summit are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. The PGA Show Buying & Education Summit connects the industry mid-season and drives business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on "X", Instagram and Facebook.

About the PGA of America

The PGA of America is one of the world's largest sports organizations, composed of more than 29,000 PGA of America Golf Professionals who love the game, are expert coaches, operators and business leaders, and work daily to drive interest and participation in the sport. The PGA of America owns and operates numerous championships and events, including major championships for men, women, seniors and the Ryder Cup, one of the world's foremost sporting events. For more information, visit PGA.com and follow us on X, formerly known as Twitter, Instagram and Facebook.

CONTACT INFORMATION:

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