



DESERT FOX GOLF RETURNS FOR ITS 5TH YEAR AT THE 2024 PGA SHOW

Mesa, AZ - Desert Fox® Golf announced plans to exhibit at the 2024 PGA Show, January 23-26, in Orlando, FL at Booth 4025 to launch their new DJ-10 Wireless Golf Speaker and new Can Cooler designs, an extension of their popular DrinkAide™ product line.

The magnetic DJ-10 Bluetooth speaker is designed from the ground up with customization and ease of use in mind. It is an excellent option for gifting and company promotion due to the quality of customization that can be attained. The front of the speaker has a large flat surface used for fine detail, full color logos in conjunction with customizing its box packaging to elevate the overall presentation esthetic. 5W of dual cone speaker power delivers great sound without upsetting other groups on the golf course. The sound projects away from the passengers in the golf cart making it easy to have conversations while riding. Never worry about running out of battery and forgetting the charging cable since it is integrated in the bottom cable compartment. Battery low? Plug it into the cart and go. Weighing only eleven ounces, it can be easily carried in the golf bag and off the course, it makes a great desktop speaker resting on four pads on the bottom of the speaker.



"We are excited to introduce our golf speaker that complements our Phone Caddy and allows golfers to use purpose-built devices for their every need. Bringing back the push button knob to power on the speaker and control volume is as simple as it gets and frankly, was just plain fun!" - Desert Fox Golf

The company is also unveiling new can cooler designs as an extension to their popular DrinkAide™ Tumblers. The double wall stainless steel can coolers have an ultra-low profile making it feel like you are drinking straight from the can. It is purpose-built for 12oz cans and optimizes the drinking experience. A selection of unique, full color design templates helps companies promote their brand, mission, vision, and core values.

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 71st edition of golf's longest running and largest global business gathering. Thousands of attending PGA of America Golf Professionals, golf leaders, industry executives and retailers from around the world will source new products from nearly 1,000 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

About Desert Fox Golf

Since January 2017, we have been focused on delivering purpose-built, innovative golf products that enhance the golf experience. For additional information on our products and customization capabilities, please visit us online.

Website: www.DesertFoxGolf.com | Instagram: [@desertfoxgolf](https://www.instagram.com/desertfoxgolf) | Facebook: [@desertfoxgolf](https://www.facebook.com/desertfoxgolf) | LinkedIn: [Desert Fox Golf](https://www.linkedin.com/company/desertfoxgolf)

About PGA Golf Exhibitions

The [PGA Show](#), [PGA Buying & Education Summit](#) are organized by PGA Golf Exhibitions (part of [RX](#)) and the PGA of America. Since its inception in 1954, the [PGA Show](#) has grown into the largest annual business event for the global golf industry. The [PGA Show Buying & Education Summit](#) connects the industry mid-season and drives business leading up to the annual [PGA Show](#). Learn more at PGAShow.com and follow us on “X”, [Instagram](#) and [Facebook](#).

About the PGA of America

The PGA of America is one of the world’s largest sports organizations, composed of more than 29,000 PGA of America Golf Professionals who love the game, are expert coaches, operators and business leaders, and work daily to drive interest and participation in the sport. The PGA of America owns and operates numerous championships and events, including major championships for men, women, seniors and the Ryder Cup, one of the world’s foremost sporting events. For more information, visit PGA.com and follow us on [X](#), formerly known as [Twitter](#), [Instagram](#) and [Facebook](#).

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