



# Find Your Ideal Swing

Rhode Island native invents swing trainer that helped him break 80!

**N**owhere is it written that only highly skilled professionals and golf instructors have a monopoly on developing successful golf training aids.

Brian Hennessey grew up in a competitive golf family who got tired of losing to his brothers even when getting strokes. Consistently shooting in the low 100s, Brian was driven to get better and had one goal in mind — to break 80.

“I took some lessons, bought some training aids but nothing was giving me the results I wanted so I decided to try to build something on my own,” said Hennessey.

“I’m happy to report that I now consistently break 80 and my brothers are now asking me for strokes... which I’m NOT giving,” laughed Hennessey.

But that’s not the end of the

story. Realizing that there were millions of golfers who experienced the same struggles that he had now overcome, Brian hit upon the idea of marketing his self-designed training tool to a market that he felt confident existed for something that could improve their game as well.

What started out as an idea to improve his own long game evolved into Brian designing THE SWING FINDER, which will debut at the 2024 PGA Merchandise Show in Orlando, FL January 24-26.



Patented, versatile, and adjustable, THE SWING FINDER is designed for players of all abilities. It can be used to improve all aspects of their game from driving to fairway metals, long irons, pitching, chipping and even putting. Golfers simply place their feet

into a comfortable stance when stepping into the device. The height and plane of the swing cage adjusts to capture any swing path. THE SWING FINDER’s “flaps” guide the club to the ideal position at the top of the swing. The space between the flaps can be adjusted to determine plane width for club entry and can be used for targeted swing positions such as adjusting flaps outside the hips to practice correct hip position throughout the swing.

THE SWING FINDER is lightweight and durable as well as easy to set up, break-down, and carry. It is designed to assure correct and consistent practice – to have golfers see, feel, and know their ideal swing.

“Too many training devices are clunky and not user friendly for daily, consistent practice,” said Hennessey. “I created THE SWING FINDER to be functional, intuitive, and effective. I was the lab rat,

so to speak, and I am proof of its dramatic results.”

THE SWING FINDER helps to fix common swing flaws such as improper head position, inconsistent tempo and swing plane, over the top downswing, clearing the hips, avoiding body sway, and more. It works

for right and left-handed players and can be used anywhere.

Golfers get custom fitted for golf clubs and even golf balls. Why not get fitted for the most important aspect of your game, YOUR SWING!

To find out more, go to [www.theswingfinder.com](http://www.theswingfinder.com).

