

# SECOND CHANCE LTD TO LAUNCH SIMSPACE GOLF SIMULATOR ENCLOSURES AT THE 2024 PGA SHOW

Second Chance Ltd, a leading global golf equipment distributor, announced today that they will be returning to the upcoming 2024 PGA Show in Orlando, Florida from January 23 to 26, 2024 to exhibit and launch their SimSpace Golf Enclosures at Booth #2085.

The SimSpace Golf Enclosures are available in six different sizes (ranging from 2.6m/8.5ft to 4m/13.1ft wide), accommodating all types of space requirements. All six sizes feature industry leading design and innovative technology, resulting in the finest quality enclosures on the market. Featuring Multi-Layer, Super Soft, fibre bonded material, SimSpace screens are not only incredibly hardwearing, they also have sound dampening capabilities, resulting in significant noise reduction upon impact. The commercial grade screens are super durable and offer the very best in high resolution image projection.





Second Chance will be exhibiting the enclosures on a 200 sq ft stand that allows for product demonstrations & meetings during the show.

"We've been coming to the PGA Show now for over twenty years and exhibited golf products that have gone on to be a global success. We truly believe that our new SimSpace Enclosures will significantly improve the indoor golf experience worldwide" said Patrick Daniels, Managing Director for Second Chance.

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 71st edition of golf's longest running and largest global business gathering. Thousands of attending PGA of America Golf Professionals, golf leaders, industry executives and retailers from around the world will source new products from nearly 1,000 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

- ENDS -

## **About Second Chance Ltd.:**

Second Chance Ltd. is a leading sporting goods distributor specialising in golf and connected sports technology. Second Chance have long-standing and established relationships with key retailers and partners around the world. Their commitment to improving sporting experiences through innovative technology has established them as a leader in the field.

### **About PGA Golf Exhibitions**

The PGA Show, PGA Buying & Education Summit are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. The PGA Show Buying & Education Summit connects the industry midseason and drives business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on "X", Instagram, and Facebook.

#### About the PGA of America

The PGA of America is one of the world's largest sports organizations, composed of more than 29,000 PGA of America Golf Professionals who love the game, are expert coaches, operators and business leaders, and work daily to drive interest and participation in the sport. The PGA of America owns and operates numerous championships and events, including major championships for men, women, seniors, and the Ryder Cup, one of the world's foremost sporting events. For more information, visit PGA.com and follow us on X, formerly known as Twitter, Instagram, and Facebook.

#### **CONTACT INFORMATION:**

Second Chance Ltd: George Bradshaw, +44 (0) 1253 407 272, george@secondchance.co.uk



PGA Show: Sherry Major, (716) 662-3855, sherry.major@rxglobal.com