Topped "\t

TOPPED IT GOLF TO EXHIBIT AT 2024 PGA SHOW

Saint Petersburg, FL (January 3, 2024) – Topped It Golf, the innovative golf accessories brand known for its unique golf ball dispenser "The Baller," announced today plans to exhibit at the 2024 PGA Show, Jan. 23-26, in Orlando, Fla under the Inventors Spotlight. As a small, veteran, and woman-owned company, Topped It has been making waves in the direct-to-consumer space. Now, with the PGA Show on the horizon, they are gearing up to showcase to a wider audience, hoping to segue into retail and open doors to partnerships and collaborations that will allow more golf enthusiasts to experience the convenience and functionality of The Baller firsthand. Visit them in booth #3804 in the Inventors Spotlight area to see The Baller up close and make sure you don't miss their live on-stage pitch for The Baller on Thursday, January 25th!

Robert King, co-founder and company spokesperson is pleased to join the industry and debut The Baller to golf's most influential retailers from around the world. He is thrilled for the opportunity to foster direct and personal connections with attendees that are as passionate about golf as he is. His product, The Baller, was born out of a passion for golf and a common struggle – the challenge of storing enough golf balls on the course. As the business has continued to grow, he has his sights set on expanding their reach and sharing The Baller with an even broader audience.

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 71st edition of golf's longest running and largest global business gathering. Thousands of attending PGA of America Golf Professionals, golf leaders, industry executives and retailers from around the world will source new products from nearly 1,000 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

About Topped it Golf

Topped It Golf was founded by Robert, inspired by his own experience, the company's journey began with a handmade protype of their product The Baller, crafted by his wife. Determined to solve the storage problem, Topped It has since partnered with manufacturers, ensuring The Baller will be accessible to enthusiasts nationwide. In addition to The Baller, Topped It offers a stylish range of hats and polos, combining practicality with a touch of flair to complement your golfing experience. Learn more at Topped It Golf and follow us on Instagram and TikTok (@toppeditgolf).

About PGA Golf Exhibitions

The PGA Show, PGA Buying & Education Summit are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. The PGA Show Buying & Education Summit connects the industry mid-season and drives business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on "X", Instagram and Facebook.

About the PGA of America

The PGA of America is one of the world's largest sports organizations, composed of more than 29,000 PGA of America Golf Professionals who love the game, are expert coaches, operators and business leaders, and work daily to drive interest and participation in the sport. The PGA of America owns and operates numerous championships and events, including major championships for men, women, seniors and the Ryder Cup, one of the world's foremost sporting events. For more information, visit PGA.com and follow us on X, formerly known as Twitter, Instagram and Facebook.

CONTACT INFORMATION:

Topped It Golf: Robert King, (909) 283-9798, topped.it.golf@gmail.com PGA Show: Sherry Major, (716) 662-3855, <u>sherry.major@rxglobal.com</u>