

## **Glove It LLC is Thrilled to Announce its Continued Participation as an Exhibitor in the 2024 PGA Merchandise Show**

*SCOTTSDALE, ARIZONA - January 03, 2024. Glove It LLC will unveil their latest sporty and chic golf, tennis, pickleball, and active lifestyle accessories at the 2024 PGA Merchandise Show in Orlando, Florida on January 24-26, 2024.*

What started as an idea from a lady's golf outing and one gal's passion for fashion, Founder and CEO Karen Gleason took her business to new heights in an under-represented market for women. Twenty years later, Glove It remains a leading manufacturer of women's golf gloves, golf bags, headwear, and active lifestyle accessories with a global presence.

As a woman in the golf industry and a successful businesswoman, Gleason shares some insight into her brand. "I felt the need to create quality products that elevate style on the course and allow women to express their personal style with functional and fashionable golf accessories".

Glove It's fresh mix-and-match prints inspire merchandising concepts by teaming together both matching and coordinating accessories. Their bright and on-trend products are a welcome compliment to any pro shop.

The 2024 collections feature golf, tennis, and pickleball products inspired by current pattern trends and popular color palettes for 2024. Some of this year's notable prints include Pacific Palm, Mod Links, Peonies & Pars. The line offers an array of UV50 sun-protection products including their new ponytail caps and visors; as well as their popular product staples: 15-way golf bags and accessories, high-quality leather gloves, headwear, tennis, and pickleball bags.

Glove It, located in booth #4473, will be showcasing the 2024 line and debuting three new signature collections at the PGA Merchandise Show on January 24-26, 2024, at the Orange County Convention Center.

[Click here to view the NEW 2024 Catalog!](#)



### **About Glove It**

*Glove It, LLC is the leading manufacturer of women's golf, tennis, and active lifestyle accessories. Headquartered in Scottsdale, Arizona, they are a two-time award winner of Best New Products at the PGA Merchandise Shows. For more information on Glove It, visit their website at [www.gloveit.com](http://www.gloveit.com) or contact them directly at 480-968-2021.*

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