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Boxto to Exhibit at the 2024 PGA Merchandise Show

(THE WOODLANDS, Texas) – <u>Boxto</u> – manufacturer of premium handcrafted leather golf shoes and belts – will exhibit in Booth #4455 at the 2024 PGA Merchandise Show in Orlando, Florida.

Company representatives look forward to sharing the latest news about the brand's Heritage, Legacy, Exo and Inspiration product lines with buyers, PGA Professionals, media and other assembled golf industry stakeholders.

"The Boxto team is excited to return to Orlando and build on the positive feedback we've received over the last 12 months," says Raul Flores, CEO of Boxto. "Boxto is well-positioned to take the next step in its evolution in 2024 and the PGA Show will serve as a critical kickstart toward meeting those goals."

Combining classic styling with innovative technology, Boxto shoes and belts are handmade in Leon, Mexico – one of the world's epicenters for fine footwear production – by craftsmen using only the highest-quality leather. This proximity to the U.S. and Canada allows for lower order minimums and shorter delivery lead times than those offered by legacy footwear brands. Abundant customization options, including personalized logoing on the soul, heel counter and insole, are also available and complete the bespoke Boxto experience.

Boxto's commitment to craft and customization is epitomized by its ambassador relationships with major champion and 2024 Presidents Cup captain Jim Furyk, PGA Tour winner Kurt Kitayama and LPGA star Charley Hull.

For more information, visit boxtogolf.com or follow @boxtogolf on Instagram.

About Boxto

Boxto specializes in handmade premium golf shoes and belts. Inspired by the centuries-old leatherworking heritage of Leon, Mexico – the unofficial footwear capital of North America and hometown of company founder, Raul Flores – Boxto's Heritage, Legacy, Exo and Inspiration product lines are available online and at fine golf shops worldwide. Combining timeless design, artisanal craftsmanship and advanced technology, Boxto creates golf shoes that embody "the soul of the game."

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